

Keno Freeplay Token Conditions

1. To receive your \$5 Keno Freeplay Token (“**Keno Token**”) you must complete these steps in order:
 - a. Log in to your PlayNow.com account.
 - b. Enter the promo code **KENO5** on the **My Promotions** page.
2. The promo code will be available starting on **January 11, 2021 at 04:08:59 am PT / 06:08:59 am CT** and will expire on **January 24, 2021 at 04:08:59 am PT / 06:08:59 am CT** (“**Promotion Period**”).
3. You may receive a maximum of one (1) Keno Token for the Promotion Period.
4. Tokens will be automatically received after entering the promo code on your My Promotions page
5. Once credited to your account, the Keno Token must be used within 14 days. Keno Tokens will not be reissued following expiration.
6. Keno Tokens are not subject to wagering requirements.
7. Keno Tokens awarded for this promotion can only be used for wagering on Lucky 8 and Lucky Lily instant Keno games on PlayNow.com.
8. British Columbia Lottery Corporation (“**BCLC**”), or Manitoba Liquor and Lotteries Corporation (“**MBLL**”) in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Token for any reason including if awarded in error.
9. Keno Tokens must be accepted as awarded.
10. See the PlayNow.com Player Agreement for terms and conditions applicable to Tokens.
11. This promotional offer may be withdrawn, extended, or amended by BCLC, or MBLL in conjunction with BCLC at any time.
12. If you are having difficulty entering the promo code, you must contact Customer Support with code error issues while the promo is *still* valid. Any inquiries after the promo period has lapsed will not be considered as eligible for the Token.
13. All decisions of BCLC, or MBLL in conjunction with BCLC, are final and binding.

14. BCLC, or MBLL in conjunction with BCLC, reserves the right to disqualify entrants and/or entries that do not comply with these conditions, the PlayNow.com Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the “**Lottery Rules**”). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
15. IN NO EVENT WILL BCLC, MBLL, OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE “**RELEASED PARTIES**”) BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS PROMOTION OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.

Privacy Notice – In British Columbia

Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:

- for administration of the Promotion (including verifying your eligibility to enter the Promotion and providing Promotion information to you);
- for research and analytics purposes;
- to make improvements to our products and services; and
- to comply with applicable laws.

Effective on the date you submit your personal information on this website, you agree to the above. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-877-706-6789 or www.bclc.com.

Privacy Notice – In Manitoba

Your personal information is collected in accordance with the Freedom of Information and Protection of Privacy Act (FIPPA), Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:

- To facilitate your registration on and use of this website;

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- For administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
- If you are a winner, to contact you and to publicize your name, photograph, location and prize;
- If you consent, to distribute offers and promotional materials to you;
- For research, survey and statistical purposes, including inviting you to participate in research and surveys;
- To customize the content and delivery of our products, services;
- To make improvements to our products and services; and
- To comply with applicable laws.

Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, 830 Empress Street, Winnipeg, Manitoba, R3G 3H3, Telephone (204) 957-2500 ext. 2552, Email: privacy.compliance@mbll.ca