

Cleopatra Corner Promotion Conditions

Promotion Purpose

- To offer a chance to win prizes.

Promotion Period

- The Promotion Period is from 4:09:00 am PT / 6:09:00am CT on Wednesday, July 3, 2019 to 4:08:59 am PT / 6:08:59am CT on Sunday, August 4, 2019.

Definitions

BCLC means British Columbia Lottery Corporation.

MBLL means Manitoba Liquor and Lotteries Corporation.

Contest Page means a webpage on PlayNow.com through which players can enter the Promotion.

CTW(s) means chance(s) to win.

Drawn Entrant means an individual whose name is drawn as a result of the Prize Draw.

Gaming Day means the twenty-four (24) hour period from 4:09:00 am PT / 6:09:00am CT on one day to 4:08:59 am PT / 6:08:59am CT on the following day during the Promotion Period.

Grand Prize means one (1) cash prize of \$5,000 CDN.

Cash Prize(s) means one (1) of twenty three (23) cash prizes. Cash prizes consist of:

- Twenty (20) cash prizes available at \$100 CDN each, to be deposited to the winner's PlayNow Account.
- Three (3) cash prizes available at \$1,500 CDN each, to be deposited to the winner's PlayNow Account.

Prize Draw means the random draw conducted by BCLC or its agent for the Grand Prize and Cash Prizes that is scheduled to take place at BCLC's Vancouver office on August 7th, 2019, or as soon as practical thereafter. Twenty four (24) draws will be conducted from CTWs earned by Qualified Entrants who enter the Promotion at PlayNow.com. The Grand Prize will be drawn first and the Cash Prizes will be drawn in descending order.

Prize Winner(s) means the Drawn Entrant or Reserve Drawn Entrant who fulfills all of these Promotion conditions including the signing of the Winner's Authorization Form and providing valid photo identification.

Qualified Entrant(s) means:

- A British Columbia resident, nineteen (19) years of age or older with an open PlayNow.com account, who is not a:
 - BCLC employee; or
 - Family or household member of a BCLC employee, or
- A Manitoba resident, eighteen (18) years of age or older with an open PlayNow.com account, who is not a:
 - Manitoba Liquor and Lotteries Corporation ("MBLL") employee; or

Immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee.

Provided that:

- Individuals who are currently self-excluded or who self-exclude at any time during the Promotion Period from PlayNow.com or a British Columbia or Manitoba gaming facility are not Qualified Entrants and are not eligible to win a prize.

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- Individuals that are currently barred or are barred at any time during the Promotion Period from PlayNow.com or a British Columbia or Manitoba gaming facility are not Qualified Entrants and are not eligible to win a prize.

Reserve Drawn Entrant means an individual whose name is drawn as a backup as a result of the Prize Draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

Winner's Authorization Form means such representations, indemnities and releases as BCLC or MBLL may require in their sole discretion from the Drawn Entrant in consideration of and in order to induce BCLC or MBLL to deliver the Grand Prize or Cash Prize(s) to the Prize Winner(s).

How to Enter

On PlayNow.com:

- A Qualified Entrant must log in to his or her PlayNow.com account and correctly enter the Promotion Code **CLEOCORNER** during the Promotion Period in the "My Promotions" section of PlayNow.com.
- Once a Qualified Entrant has correctly entered the Promotion Code, the Qualified Entrant can earn a one (1) CTW per Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com.
- The eligible games on PlayNow.com are Cleopatra, Cleopatra 20 Line, MegaJackpots Cleopatra, Cleopatra Plus, Crown of Egypt and Sphinx Wild
- Bonus CTW may be earned as outlined under "Chances to Win."
- A Qualified Entrant only needs to enter the Promotion Code once in order to earn CTWs on PlayNow.com throughout the Promotion Period.
- Only the first CTW earned on PlayNow.com will display on the "Promotions Earned" page of PlayNow.com. All subsequent CTWs are manually calculated at the end of each Eligibility Period and will not display on the "Promotions Earned" page.

Chances to Win

- Qualified Entrants can earn one (1) CTW on PlayNow.com per Gaming Day during the Promotion Period
- Qualified Entrants can also earn the following amounts of bonus CTW during the Promotion Period:
 - 1) Qualified Entrants can earn one (1) bonus CTW after earning the first ten (10) CTW on PlayNow.com
 - 2) Qualified Entrants can earn three (3) bonus CTW after earning the first fifteen (15) CTW on PlayNow.com
 - 3) Qualified Entrants can earn ten (10) bonus CTW after earning the first twenty (20) CTW on PlayNow.com
- With the bonus CTW, Qualified Entrants can earn up to a maximum of forty-six (46) CTW on PlayNow.com
- At the end of the promotion period, all CTWs will be added up and entered into the Prize Draw.
- Qualified Entrants can only win one (1) Grand Prize or Cash Prize

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Prize Draw Schedule

Mode of Entry	Eligibility Period		Prize Draw Date	Promotion Code	Prizes
	Start Date/Time	End Date/Time			
PlayNow.com	July 3, 2019 at 4:09:00 am PT / 6:09:00am CT	August 4, 2019 at 4:08:59 am PT / 6:08:59am CT	Prize Draw: August 7, 2019	CLEOCORNER	One (1) \$5,000 Grand Prize, Three (3) \$1,500 Cash Prizes, Twenty (20) \$100 Cash Prizes

- BCLC, and MBLL in conjunction with BCLC, will determine if each Drawn Entrant is a Qualified Entrant.
- If BCLC, and MBLL in conjunction with BCLC, are unable to determine whether the Drawn Entrant is a Qualified Entrant, then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace and, if qualified, become a Prize Winner. This process will continue until the one (1) Grand Prize and (23) twenty-three Cash Prizes have been awarded.
- A BCLC representative will attempt to contact each Drawn Entrant by telephone and/or email using the contact information provided in his or her PlayNow.com profile within seven (7) days of a Prize Draw.
- Drawn Entrants will have seven (7) days from the first contact attempt to respond and accept (by email or phone) the Prize before BCLC, and MBLL in conjunction with BCLC, may, at its sole discretion, determine that the Prize is forfeited and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner.
- If a Drawn Entrant does not comply with these requirements to become a Prize Winner, then he or she may, at the sole discretion of BCLC, and MBLL in conjunction with BCLC, be deemed to have refused a Prize and a Reserve Drawn Entrant will replace and, if qualified, become a Prize Winner.

Prize

- The Grand Prize and Cash Prizes cannot be transferred without the consent of BCLC, and MBLL in conjunction with BCLC, which may be withheld for any reason.

General Conditions

- It is the responsibility of each Qualified Entrant to ensure that his or her PlayNow.com profile has current information, including a current telephone number and email address at which he or she can be contacted.
- In no event shall BCLC or MBLL be liable for a Qualified Entrant not receiving notification of the fact that his/her name has been drawn.
- By entering this Promotion, each person consents to the collection, use, access, disclosure and storage of his or her personal information inside and outside of Canada.
- By entering this Promotion, Prize Winners agree that BCLC and MBLL may publish and/or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of the Prize Winner and that such image will be provided by that Prize Winner to BCLC and MBLL or its agent in electronic format upon BCLC and MBLL's request.
- BCLC and MBLL are not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.

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- BCLC and MBLL shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, and MBLL or any participating gaming service providers.
- BCLC and MBLL may, at their sole discretion and without liability to any individual or Qualified Entrant, alter, amend, change, modify, or suspend this Promotion at any time.
- BCLC and MBLL are not responsible for commencing, continuing or completing any event or awarding prizes, in the event of circumstances beyond BCLC and MBLL's control.
- BCLC and MBLL reserve the right not to award any of the Grand Prize and any or some of Cash Prize(s) in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
- Each Prize Winner will indemnify and save BCLC and MBLL harmless from and against any and all actions, claims or demands by the Prize Winner (including costs incurred by BCLC and MBLL in defending such actions, claims or demands) brought against BCLC and MBLL which arise out of or are in any way connected to this Promotion.
- BCLC and MBLL reserve the right to disqualify entrants and/or entries that do not comply with these conditions.
- In making the Grand Prize and Cash Prizes available, BCLC and MBLL make no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC and MBLL.
- All decisions of BCLC and MBLL are final and binding.

Privacy Notice – In British Columbia

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
 - to facilitate your registration on and use of this website;
 - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
 - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
 - if you consent, to distribute offers and promotional materials to you;
 - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - to customize the content and delivery of our products, services and marketing;
 - to make improvements to our products and services; and
 - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.

Privacy Notice – In Manitoba

- Your personal information is collected in accordance with the Freedom of Information and Protection of Privacy Act (FIPPA), Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
 - To facilitate your registration on and use of this website;
 - For administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
 - If you are a winner, to contact you and to publicize your name, photograph, location and prize;
 - If you consent, to distribute offers and promotional materials to you;
 - For research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - To customize the content and delivery of our products, services;

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- To make improvements to our products and services; and
 - To comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Compliance Officer, Manitoba Liquor & Lotteries, 1390 Pacific Avenue, Winnipeg, Manitoba, R3E 3R9, Telephone (204) 957-2500 ext. 2552.