



### **Definitions**

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**Casino Free Play** means a \$10 token awarded through this promotion that may be used to wager on the Eligible Game on PlayNow.com in accordance with the wagering requirement rules.

**Eligible Game** means the Cash Blast Casino game on PlayNow.com.

**Held Funds** means the account where a player's winnings from a token with a wagering requirement in progress is held.

**Eligible Participant(s)** means:

- a British Columbia resident, nineteen (19) years of age or older with an active PlayNow.com account, who is not a:
  - BCLC employee; or
  - family or household member of a BCLC employee, or
- A Manitoba resident, eighteen (18) years of age or older with an active PlayNow.com account, who is not an:
  - MBLL employee; or
  - immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee.

**Promo Code** means the applicable code that must be used to receive a Casino Free Play.

**Promotion Period** means:

For British Columbia:

- The Promotion Period is from 00:00:00 am PT on Tuesday, July 2, 2024, to 11:59:59 pm PT on Saturday, May 31, 2025.

For Manitoba:

- The Promotion Period is from 02:00:00 am CST on Monday, July 29, 2024, to 01:59:59 am CST on Friday, November 1, 2024.

**Wagering Requirement** means the minimum dollar value on the Eligible Game a player must spend before they are eligible to withdraw their winnings generated from Casino Free Play.

### **How to Receive Cash Blast \$10 Free Play Token**

1. To receive a Casino Free Play under this promotion, you must complete the following steps, in the following order:

**In British Columbia:**

- a. register for an account on PlayNow.com or log into your PlayNow.com account;
- b. enter the Promo Code found on the front of the \$10 Cash Blast Scratch & Win ticket in the Promo Code section of the "My Promotions" page on PlayNow.com;

- c. make a single deposit of \$10 into your account (the “**Deposit Requirement**”); and
- d. Wager \$10 of the deposit amount on the Eligible Game;
- e. The Casino Free Play will be automatically awarded to your account.

**In Manitoba:**

- a. register for an account on PlayNow.com or log into your PlayNow.com account;
  - b. enter the Promo Code **CASHBLAST** in the Promo Code section of the “My Promotions” page on PlayNow.com;
  - c. Make a single deposit of \$10 into your account (the “**Deposit Requirement**”); and
  - d. Wager \$10 of the deposit amount on the Eligible Game.
  - e. The Casino Free Play will be automatically loaded onto your PlayNow.com account.
- 2. A Promo Code entered for a period before or after the Promotion Period will not be eligible for a token.
  - 3. The Promo Code may only be redeemed once.
  - 4. Once credited to your account, the Casino Free Play must be used within 14 days. Casino Free Plays will not be reissued following expiration.
  - 5. Each Casino Free Play awarded from this promotion have a 15x Wagering Requirement applied to them.

**Wagering Requirement Rules**

- a. The Wagering Requirement for each Casino Free Play is fifteen (15) times the value of redeemed Casino Free Play. You will meet the Wagering Requirement when the total dollar value of wagers made with the Casino Free Play add up to fifteen (15) times the value of the Casino Free Play.
    - i. For example, for a \$10 Casino Free Play, the Wagering Requirement =  $\$10 \times 15 = \$150$  (\$10 token + \$140 play through of winnings). The Wagering Requirement is met when a player wagers the \$10 token and \$140 of winnings from that original token on eligible games.
  - b. Until the Wagering Requirement is met, any winnings generated from the Casino Free Play will be deposited in your Held Funds account. You can play eligible games with Held Funds, but you cannot withdraw Held Funds from your account.
  - c. Once the Wagering Requirement is met, any Held Funds remaining will be automatically transferred to your Cash Balance and can be withdrawn from your account or used on any game on PlayNow.com
  - d. See [Understanding Wager Requirements PDF](#) for more information.
- 6. An Eligible Participant may receive a maximum of one (1) Casino Free Play under this promotion.

7. Casino Free Play awarded through this promotion may only be used for wagering on the Eligible Game.
8. Wagers placed using a token do not qualify for any other promotion on PlayNow.com.
9. Tokens must be accepted as awarded and cannot be exchanged for cash.
10. BCLC and MBLL in conjunction with BCLC reserve the right, in their discretion, to adjust or cancel any token for any reason including if awarded in error.
11. BCLC reserves the right to disqualify participants that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the ("**Lottery Rules**"). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
12. This promotion and the use of tokens are subject to the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to tokens.
13. This promotion may be withdrawn, extended, or amended by BCLC or MBLL in conjunction with BCLC, at any time.
14. All stated dollar amounts are in Canadian funds.
15. If validation of your PlayNow.com account is pending, the token will be deposited when your PlayNow.com account is validated, provided all conditions of the promotion have been met and the validation is completed before the end of the Promotional Period.
16. If you are having difficulty entering a Promo Code, you must contact Customer Support at 1-877-706-6789 with code error issues while the applicable Promo Code is *still* valid. Any inquiries after the Promotional Period ends are not eligible for a token.
17. This promotion may be withdrawn, extended, or amended by BCLC, MBLL in conjunction with BCLC, , at any time. BCLC and MBLL are not liable for any loss or damage to any person or their computer or any other property relating to or resulting from participating in this promotion or downloading any material thereto. BCLC or MBLL, are not liable any person for loss or damage to persons or property, related to or resulting from participation in this promotion, whether or not resulting from or connected with acts or omissions of BCLC or MBLL, or any participating gaming service providers.
18. BCLC and MBLL are not responsible for commencing, continuing or completing any event or awarding any tokens in the event of circumstances beyond BCLC or MBLL control. BCLC, MBLL in conjunction with BCLC the right not to ward any token in the event that the integrity of all, or a part, of the promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
19. All decisions of BCLC, or MBLL in conjunction with BCLC, are final and binding.

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the promotion (including verifying your eligibility to enter the promotion and sending the promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

**Privacy Notice – In Manitoba**

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  - to facilitate your registration on and use of this website;
  - for administration of the promotion (including verifying your eligibility to enter the promotion and sending promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9, telephone 204-957-2500 ext. 2552, email [privacy.compliance@mbll.ca](mailto:privacy.compliance@mbll.ca).