

### Definitions

“BCLC” means British Columbia Lottery Corporation.

“MBLL” means the Manitoba Liquor and Lotteries Corporation.

“SIGA” means the Saskatchewan Indian Gaming Authority.

“Eligible Games” means the PlayNow.com casino slot games listed on [www.playnow.com/level-up-leaderboard](http://www.playnow.com/level-up-leaderboard) landing page.

“Eligible Participant” means:

- For British Columbia:  
A British Columbia resident, nineteen (19) years of age or older, with an active PlayNow.com account.
- For Manitoba:  
A Manitoba resident, eighteen (18) years of age or older, with an active PlayNow.com account.
- For Saskatchewan:  
A Saskatchewan resident, nineteen (19) years of age or older, with an active PlayNow.com account.

“Promotion Period” means:

For British Columbia:

- **Week One:** Starts at 0:00:00 AM PT on Saturday, August 16, 2025, and will end on Sunday, August 17, 2025, at 23:59:59 PM PT.
- **Week Two:** Starts at 0:00:00 AM PT on Saturday, August 23, 2025, and will end on Sunday, August 24, 2025, at 23:59:59 PM PT.
- **Week Three:** Starts 0:00:00 AM PT on Sunday, August 31, 2025, and will end on Monday, September 1, 2025, at 23:59:59 PM PT.

For Manitoba:

- **Week One:** Starts at 2:00:00 AM CDT on Saturday, August 16, 2025, and will end on Monday, August 19, 2025, at 1:59:59 AM CDT.
- **Week Two:** Starts at 2:00:00 AM CDT on Saturday, August 23, 2025, and will end on Monday, August 24, 2025, at 1:59:59 AM CDT.
- **Week Three:** The Starts 2:00:00 AM CDT on Sunday, August 31, 2025, and will end on Tuesday, September 2, 2025, at 1:59:59 AM CDT.

For Saskatchewan:

- **Week One:** Starts at 1:00:00 AM CT on Saturday, August 16, 2025, and will end on Monday, August 19, 2025, at 12:59:59 AM CT.
- **Week Two:** Starts at 1:00:00 AM CT on Saturday, August 23, 2025, and will end on Monday, August 24, 2025, at 12:59:59 AM CT.
- **Week Three:** Starts 1:00:00 AM CT on Sunday, August 31, 2025, and will end on Tuesday, September 2, 2025, at 12:59:59 AM CT.

“Leaderboard” means the rank of Eligible Participants in the event based on points calculated in accordance with the Win to Wager Ratio.



## Level Up Leaderboard Promotion Conditions

**“Leaderboard Prize”** means the cash jackpot prize awarded in this promotion based on Eligible Participants’ rank on the Leaderboard.

- There are twenty (20) Leaderboard Prizes available to be won during each Promotion Period, for a total of sixty (60) Leaderboard Prizes.

**Wager** means the dollar value a player wagers on the Eligible Games.

**Win** means the dollar value of how much a player wins on the Eligible Games.

**Win to Wager Ratio** means the calculation of a player's win divided by their wager per spin. This value is then multiplied by one hundred (100), which is the total value of points that spin will earn the Eligible Participant

- Example: An Eligible Participant wagers \$2.00 on the Eligible Game. From this spin, they win \$4.00. \$4.00 divided by \$2.00 is 2, which is multiplied by 100 to get a total value of 200 points. The Eligible Participants score will increase by 200 points.

### **How to Participate**

1. Log in to your PlayNow.com account on a compatible device during one of the Promotion Periods.
2. Launch any of the Eligible Games.
3. When the Leaderboard pop-up appears, select “Opt-In” to participate.
  - *Note: If you select “Opt-Out,” you may not be eligible to participate in the tournament.*
4. Begin your gameplay.
5. Your score will be calculated based on your **Win-to-Wager Ratio**.
  - Your score will be based on twenty (twenty) consecutive spins.
  - You will have three hundred (300) attempts to achieve your best score by clicking “retry” on the Leaderboard widget.
6. The Leaderboard widget will display to you your highest score based on all your attempts, and will display the ranking of the top twenty (20) players to all participants
7. At the end of each Promotion Period, prizes will be awarded to players based on the final ranking of the Leaderboard.
8. There are a total of twenty (20) Leaderboard Prizes to be awarded to twenty (20) winners (“Winner”) during each Promotion Period. The value of each Leaderboard Prize is based on the rank in which a player finishes the tournament, as per the table below.



## Level Up Leaderboard Promotion Conditions

### Week One:

1	\$3,500
2	\$2,500
3	\$2,000
4	\$1,000
5	\$1,000
6	\$600
7	\$600
8	\$600
9	\$600
10	\$600
11	\$200
12	\$200
13	\$200
14	\$200
15	\$200
16	\$200
17	\$200
18	\$200
19	\$200
20	\$200

### Week Two:

1	\$5,000
2	\$3,250
3	\$2,250
4	\$1,500
5	\$1,500
6	\$800
7	\$800
8	\$800
9	\$800
10	\$800
11	\$250
12	\$250
13	\$250
14	\$250
15	\$250
16	\$250
17	\$250
18	\$250
19	\$250
20	\$250

### Week Three:

1	\$7,000
2	\$3,500
3	\$2,500
4	\$2,000
5	\$2,000
6	\$1,000
7	\$1,000
8	\$1,000
9	\$1,000
10	\$1,000



## Level Up Leaderboard Promotion Conditions

11	\$300
12	\$300
13	\$300
14	\$300
15	\$300
16	\$300
17	\$300
18	\$300
19	\$300
20	\$300

9. The total value of the Leaderboard Prizes is \$60,000.
10. The odds of winning a Leaderboard Prize depend on the number of Eligible Participants who participate. In the event of a tie, the player who first obtained the score will receive the higher position on the Leaderboard.
11. The Leaderboard will automatically calculate your total score based on twenty (20) consecutive spins. Only spins in which a player wins will be counted towards their total score. Points will not be deducted from spins where players do not generate a win.
12. Should a player choose to attempt an additional twenty (20) consecutive spins by clicking “retry”, their original score will be held on the Leaderboard until the additional attempt is complete. The Leaderboard will automatically hold a player’s highest score. If a player’s additional attempt does not beat their highest score, the Leaderboard will continue to display the player’s highest score.
13. Winners will be determined based on their ranking on the Leaderboard widget.
14. Once a player has won a Leaderboard Prize, the cash prize will be credited to the player’s PlayNow account within three (3) business days.
15. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Leaderboard Prize for any reason including if awarded in error.
16. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right to disqualify participants that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the (“**Lottery Rules**”). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
17. IN NO EVENT WILL BCLC, MBLL OR SIGA OR ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES, SUCCESSORS, ASSIGNS OR AFFILIATES (TOGETHER, THE “**RELEASED PARTIES**”) BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH A PROMOTION OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF

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18. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ALL PRIZES ARE PROVIDED ON "AS IS" AND "AS AVAILABLE" BASIS WITHOUT REPRESENTATIONS, WARRANTIES OR CONDITIONS OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OR CONDITIONS, OF TITLE, NON-INFRINGEMENT, FUNCTIONALITY, ACCURACY, MERCHANTABILITY, MERCHANTABLE QUALITY, DURABILITY OR FITNESS FOR A PARTICULAR PURPOSE.
19. This Promotion is subject to the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to this promotion.
20. This Promotion may be withdrawn, extended, or amended by BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, at any time.
21. All stated dollar amounts are in Canadian funds.
22. BCLC, MBLL in conjunction with BCLC, and SIGA in conjunction with BCLC are not liable for any loss or damage to any person or their computer or any other property relating to or resulting from participating in this Promotion or downloading any material thereto. BCLC, MBLL in conjunction with BCLC, and SIGA in conjunction with BCLC, are not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, or any participating gaming service providers.
23. BCLC, MBLL in conjunction with BCLC, and SIGA in conjunction with BCLC, are not responsible for commencing, continuing or completing any event or awarding any Leaderboard Prizes in the event of circumstances beyond BCLC, MBLL, or SIGA's control. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right not to award any Leaderboard Prizes in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
24. All decisions of BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, are final and binding.

#### **Privacy Notice – In British Columbia**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and

- to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

### **Privacy Notice – In Manitoba**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending Promotion information to you);
  - if you are a Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9 phone: 204-957-2500 ext 2552, email: [privacy.compliance@mbll.ca](mailto:privacy.compliance@mbll.ca).

### **Privacy Notice – In Saskatchewan**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Saskatchewan, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: [sigawebsite@siga.sk.ca](mailto:sigawebsite@siga.sk.ca)