

## Mega Drop Promotion Conditions

### Promotion Purpose

- To offer a chance to win prizes.

### Promotion Period

- The promotion period is from 00:00:00 PT / 2:00:00 CT on Monday, July 12, 2021 to 23:59:59 PT / 01:59:59 CT on Sunday, August 15, 2021 (the “**Promotion Period**”).

### Definitions

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**CTW(s)** means chance(s) to win a prize.

**Drawn Entrant** means an individual whose name is drawn as a result of the Prize Draw.

**Early Access Period** means the period from 0:00:00 PT / 2:00:00 CT on Monday, July 12, 2021 to 23:59:59 PT on Sunday, July 18, 2021 / 01:59:59 CT on Monday, July 19, 2021.

**Early Access Gaming Day** means the twenty-four hour period from 0:00:00 PT / 2:00:00 CT on one day to 23:59:59 PT of the same day / 01:59:59 on the following day during the Early Access Period.

**Gaming Day** means the twenty-four (24) hour period from 00:00:00 PT / 2:00:00 CT on one day to 23:59:59 PT / 01:59:59 CT on the following day during the Promotion Period.

**Grand Prize** means one (1) cash prize of \$10,000 CDN, to be deposited to the winner’s PlayNow Account.

**Cash Prize(s)** means one (1) of twenty five (25) cash prizes. Cash prizes consist of:

- Ten (10) cash prizes available at \$150 CDN each, to be deposited to the winner’s PlayNow Account;
- Ten (10) cash prizes available at \$500 CDN each, to be deposited to the winner’s PlayNow Account; and
- Five (5) cash prizes available at \$1,000 CDN each, to be deposited to the winner’s PlayNow Account.

**Freeplay Prize(s)** mean one (1) of twenty (20) Freeplay prizes. Freeplay prizes consist of:

- Ten (10) Freeplay prizes available at \$100 CDN each, to be deposited to the winner’s PlayNow Account; and
- Ten (10) Freeplay prizes available at \$100 CDN each, to be deposited to the winner’s PlayNow Account.

**Eligibility Period** means one of the periods described under the heading “Prize Draw Schedule” below.

**Opted-in Player(s)** means a Qualified Entrant who, prior to the Promotion Period, has opted-in to receive communications from PlayNow.com.

**Prize Draw** means the weekly random draws conducted by BCLC or its agent for the Grand Prize or Cash Prizes that are scheduled to take place on 27 July 2021, 03 August 2021, 10 August 2021 and 17 August 2021, or as soon as practical thereafter. The number of draws will be dictated by the number of prizes to give away that week and will be conducted from CTWs earned by Qualified Entrants during the relevant Eligibility Period.

**Prize Winner(s)** means the Drawn Entrant or Reserve Drawn Entrant who fulfills all of these Promotion conditions. Prize Winner(s) can win a maximum of one Cash Prize per week.

# Mega Drop Promotion

July 12 – August 15, 2021

---

## Qualified Entrant(s) means:

- A British Columbia resident, nineteen (19) years of age or older with an open PlayNow.com account, who is not a:
  - BCLC employee; or
  - Family or household member of a BCLC employee, or
- A Manitoba resident, eighteen (18) years of age or older with an open PlayNow.com account, who is not a:
  - Manitoba Liquor and Lotteries Corporation (“MBLL”) employee; or
  - Immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee.

## Provided that:

- Individuals who are currently self-excluded or who self-exclude at any time during the Promotion Period from PlayNow.com or a British Columbia or Manitoba gaming facility are not Qualified Entrants and are not eligible to win a Cash Prize, Grand Prize, or Freeplay Prize.
- Individuals that are currently barred or are barred at any time during the Promotion Period from PlayNow.com or a British Columbia or Manitoba gaming facility are not Qualified Entrants and are not eligible to win a Cash Prize, Grand Prize, or Freeplay Prize .

**Reserve Drawn Entrant** means an individual whose name is drawn as a backup as a result of the Prize Draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

## How to Enter

### On PlayNow.com:

- An Opted-in Player must log in to their PlayNow.com account and correctly enter the promotion code **MEGADROP** (the “**Promotion Code**”) during the Early Access Period in the “My Promotions” section of PlayNow.com.
- Once an Opted-in Player has correctly entered the Promotion Code, the Opted-in Player can earn a maximum of one (1) CTW per Early Access Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com.
- A Qualified Entrant must log in to their PlayNow.com account and correctly enter the Promotion Code during the Promotion Period in the “My Promotions” section of PlayNow.com.
- Once a Qualified Entrant has correctly entered the Promotion Code, the Qualified Entrant can earn a maximum of one (1) CTW per Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com.
- The eligible games on PlayNow.com are Book of Relics, Dr. Reactive and Road to Riches Pots of Gold.
- A Qualified Entrant only needs to enter the Promotion Code once during the Promotion Period in order to earn CTWs on PlayNow.com throughout the Promotion Period.

### No purchase necessary:

- A Qualified Entrant may earn up to a maximum of seven (7) CTWs per Early Access Period or Eligibility Period by sending a letter to BCLC, Attention: Mega Drops Promotion, Social Purpose and Player Experience, 2940 Virtual Way, Vancouver BC, V5M 0A6 requesting a CTW for this Mega Drops Promotion. The letter must contain the following information, which must be legible, current and, where applicable, reflect the information in the Qualified Entrant’s Playnow.com account: name, mailing address with postal code, phone number, email address, and the number of CTWs (up to a maximum of seven (7) CTWs) requested for the Early Access Period or Eligibility Period to which the request pertains (a “**Mail-in Entry**”). Only one (1) Mail-in Entry will be accepted for the Early Access Period and for each Eligibility Period, and must be received prior to the close of the Early Access Period or current Eligibility Period, but not before, to be eligible for prizes to which the Early Access Period or that Eligibility Period pertains. There is a limit of seven (7) CTWs for the Early Access Period and each Eligibility Period via Mail-in Entry per Qualified Entrant.

# Mega Drop Promotion

July 12 – August 15, 2021

## Chances to Win

- Qualified Entrants can earn up to seven (7) CTWs by Mail-in Entry for the Early Access Period and for each Eligibility Period. CTWs that are earned by Qualified Entrants by Mail-in Entry during the Early Access Period are only eligible for prizes in the first Eligibility Period, running from July 19, 2021 at 00:00:00 PT / 2:00:00 CT to July 25, 2021 at 23:59:59 PT / 01:59:59 CT. CTWs that are earned by Qualified Entrants in each Eligibility Period are only eligible for prizes in the Eligibility Period in which they are earned.
- Opted-in Players can earn one (1) CTW on PlayNow.com per Early Access Gaming Day during the Promotion Period. These CTWs are only eligible for prizes in the first Eligibility Period, running from July 19, 2021 at 00:00:00 PT / 2:00:00 CT to July 25, 2021 at 23:59:59 PT / 01:59:59 CT.
- Qualified Entrants can earn one (1) CTW on PlayNow.com per Gaming Day during the Promotion Period. These CTWs are only eligible for prizes in the Eligibility Period in which they are earned.
- Qualified Entrants can only win one (1) Cash Prize each week of the Promotion.

## Odds of Winning

The odds of being selected as a Drawn Entrant are dependent on the number of eligible CTW entries received for each Prize Draw.

## Prize Draw Schedule

Mode of Entry	Eligibility Dates		Prize Draw Date	Promo Code	Prizes
	Start Date/Time	End Date/Time			
PlayNow.com	July 19, 2021 at 00:00:00 PT / 2:00:00 CT	July 25, 2021 at 23:59:59 PT / 01:59:59 CT	Prize Draw: July 27, 2021	<b>MEGADROP</b>	Ten (10) \$150 Cash Prize Ten (10) \$100 Freeplay Prize
PlayNow.com	July 26, 2021 at 00:00:00 PT / 2:00:00 CT	August 1, 2021 at 23:59:59 PT / 01:59:59 CT	Prize Draw: August 3, 2021	<b>MEGADROP</b>	Ten (10) \$500 Cash Prize Ten (10) \$100 Freeplay Prize
PlayNow.com	August 2, 2021 at 00:00:00 PT / 2:00:00 CT	August 8, 2021 at 23:59:59 PT / 01:59:59 CT	Prize Draw: August 10, 2021	<b>MEGADROP</b>	Five (5) \$1,000 Cash Prize
PlayNow.com	August 9, 2021 at 00:00:00 PT / 2:00:00 CT	August 15, 2021 at 23:59:59 PT / 01:59:59 CT	Prize Draw: August 17, 2021	<b>MEGADROP</b>	One (1) \$10,000 Grand Prize

- BCLC, and MBLL in conjunction with BCLC, will determine if each Drawn Entrant is a Qualified Entrant.
- If BCLC, and MBLL in conjunction with BCLC, are unable to determine whether the Drawn Entrant is a Qualified Entrant, then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace and,

# Mega Drop Promotion

July 12 – August 15, 2021

---

if qualified, become a Prize Winner. This process will continue until the correct number of prizes have been awarded.

- A BCLC representative will attempt to contact each Drawn Entrant by telephone and/or email using the contact information provided in his or her PlayNow.com profile within seven (7) days of a Prize Draw.
- Drawn Entrants will have seven (7) days from the first contact attempt to respond and accept (by email or phone) the Prize before BCLC, and MBLL in conjunction with BCLC, may, at its sole discretion, determine that the Prize is forfeited and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner.
- If a Drawn Entrant does not comply with these requirements to become a Prize Winner, then he or she may, at the sole discretion of BCLC, and MBLL in conjunction with BCLC, be deemed to have refused a Prize and a Reserve Drawn Entrant will replace and, if qualified, become a Prize Winner.

## **Prize**

- The Grand Prize, Cash Prizes, or Freeplay Prizes cannot be transferred without the consent of BCLC, and MBLL in conjunction with BCLC, which may be withheld for any reason.

## **General Conditions**

- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com profile has current information, including a current telephone number and email address at which they can be contacted.
- A Drawn Entrant must correctly answer a time limited mathematical skill-testing question in order to receive a prize.
- In no event shall BCLC or MBLL be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
- By entering this Promotion, Prize Winners agree that BCLC and MBLL may publish and/or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of the Prize Winner and that such image will be provided by that Prize Winner to BCLC and MBLL or its agent in electronic format upon BCLC and MBLL's request.
- BCLC and MBLL are not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.
- BCLC and MBLL shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, and MBLL or any participating gaming service providers.
- BCLC and MBLL may, at their sole discretion and without liability to any individual or Qualified Entrant, alter, amend, change, modify, or suspend this Promotion at any time.
- BCLC and MBLL are not responsible for commencing, continuing or completing any event or awarding prizes, in the event of circumstances beyond BCLC and MBLL's control.
- BCLC and MBLL reserve the right not to award any of the Grand Prize or any or some of Cash Prize(s) or Freeplay Prizes in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
- Each Prize Winner will indemnify and save BCLC and MBLL harmless from and against any and all actions, claims or demands by the Prize Winner (including costs incurred by BCLC and MBLL in defending such actions, claims or demands) brought against BCLC and MBLL which arise out of or are in any way connected to this Promotion.
- BCLC and MBLL reserve the right to disqualify entrants and/or entries that do not comply with these conditions.
- In making the Grand Prize, Cash Prizes, and Freeplay Prizes available, BCLC and MBLL make no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC and MBLL.
- All decisions of BCLC and MBLL are final and binding.

- In no event will BCLC, MBLL, or their respective directors, officers, employees, contractors, agents, representatives or affiliates (together, the “released parties”) be liable for, and each entrant hereby releases them from, any damages, losses or other amounts of any kind whatsoever, whether in contract, tort, or otherwise, arising from or in connection with this promotion or a prize. Without limiting the generality of the foregoing, the released parties will not be liable for direct, general, indirect, incidental, consequential, exemplary, punitive, special or any other losses or damages, even if a released party should have been aware that such loss or damage could occur.

## **Privacy Notice – In British Columbia**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

## **Privacy Notice – In Manitoba**

- Your personal information is collected in accordance with the Freedom of Information and Protection of Privacy Act, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
  - To facilitate your registration on and use of this website;
  - For administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
  - If you are a winner, to contact you and to publicize your name, photograph, location and prize;
  - If you consent, to distribute offers and promotional materials to you;
  - For research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - To customize the content and delivery of our products, services;
  - To make improvements to our products and services; and
  - To comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, 830 Empress Street, Winnipeg, Manitoba, R3G 3H3, Telephone (204) 957-2500 ext. 2552, Email: [privacy.compliance@mbll.ca](mailto:privacy.compliance@mbll.ca).