

# Celebrating 10 Years/Spring Into Cash Promotion

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## **Promotion Period**

### **British Columbia (BC)**

- The promotion period is from 00:00:00 am PT on Monday, March 20, 2023 to 23:59:59 pm PT on Sunday, April 16, 2023 (the “**Promotion Period**”).

### **Manitoba (MB)**

- The promotion period is from 2:00:00 am CDT on Monday, March 20, 2023 to 1:59:59 am CDT on Monday, April 17, 2023 (the “**Promotion Period**”).

### **Saskatchewan (SK)**

- The promotion period is from 1:00:00 am CST on Monday, March 20, 2023 to 0:59:59 am CST on Monday, April 17, 2023 (the “**Promotion Period**”).

## **Definitions**

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**SaskGaming** means Saskatchewan Gaming Corporation.

**SIGA** means Saskatchewan Indian Gaming Authority.

**CTW(s)** means chance(s) to win a prize.

**Drawn Entrant** means an individual whose name is drawn to win a prize as a result of the Prize Draw.

**Gaming Day** means the twenty-four (24) hour period from 12:00:00 am PT / 2:00:00am CDT on one day to 23:59:59 am PT / 01:59:59am CDT on the following day during the Promotion Period.

**Grand Prize(s)** means:

- In British Columbia, one (1) cash prize of \$10,000 CDN, to be deposited to the winner's PlayNow Account.
- In Manitoba, ten (10) cash prizes of \$10,000 CDN, to be deposited to the winner's PlayNow Account.
- In Saskatchewan, one (1) cash prize of \$50,000 CDN, to be deposited to the winner's PlayNow Account.

**Cash Prize(s)** means one (1) of twelve (12) \$5,000 cash prizes, to be deposited to the winner's PlayNow Account. Applicable to Saskatchewan only.

**Token Prize(s)** means one (1) of forty (40) \$100 PlayNow token prizes, to be deposited to the winner's PlayNow Account. Applicable in Manitoba only.

**Token Prize Categories** has the meaning defined in the Prize section.

**Eligibility Period** means one of the periods described under the heading “Prize Draw Schedule” below.

**Prize Draw** means the random draws conducted by BCLC or its agent:

- In British Columbia, for the Grand Prize on April 20, 2023 or as soon as practical thereafter.
- In Manitoba, for the Cash Prizes, Token Prizes and Grand Prize on 30 March 2023, 6 April 2023, 13 April 2023, 20 April 2023, or as soon as practical thereafter.
- In Saskatchewan, for the Cash Prizes and Grand Prize on 30 March 2023, 6 April 2023, 13 April 2023, 20 April 2023, or as soon as practical thereafter.

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The number of draws will be conducted from CTWs earned by Qualified Entrants during the relevant Eligibility Period.

**Prize Winner(s)** means the Drawn Entrant or Reserve Drawn Entrant who fulfills all of these Promotion conditions. Prize Winner(s) can win a maximum of one (1) Cash Prize, or one (1) Token Prize per Eligibility Period and one (1) Grand Prize throughout the Promotion Period.

**Qualified Entrant(s)** means:

- A British Columbia resident, nineteen (19) years of age or older with an open PlayNow.com account, who is not a:
  - BCLC employee; or
  - Family or household member of a BCLC employee, or
- A Manitoba resident, eighteen (18) years of age or older with an open PlayNow.com account, who is not an:
  - MBLL employee; or
  - Immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee, or
- A Saskatchewan resident, nineteen (19) years of age or older with an open PlayNow.com account, who is not:
  - A SIGA or SaskGaming employee; or
  - An immediate family member of a SIGA or SaskGaming employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee.

Provided that:

- Individuals who are currently self-excluded or who self-exclude at any time during the Promotion Period from PlayNow.com are not Qualified Entrants and are not eligible to win a Prize.
- Individuals that are currently barred or are barred at any time during the Promotion Period from PlayNow.com or a British Columbia, Manitoba or Saskatchewan gaming facility are not Qualified Entrants and are not eligible to win a Prize.

**Reserve Drawn Entrant** means an individual whose name is drawn as a backup as a result of the Prize Draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

## **How to Enter**

On PlayNow.com:

- A Qualified Entrant must log in to his or her PlayNow.com account and correctly enter the promotion code during the Promotion Period in the “My Promotions” section of PlayNow.com.
- The promotion code is:
  - In British Columbia:
    - i. **SPRINGCONTEST**
  - In Manitoba:
    - i. **CELEBRATE10**
  - In Saskatchewan:
    - i. **SPRINGCASH**(each a “**Promotion Code**”, collectively the “Promotion Codes”)
- Once a Qualified Entrant has correctly entered the Promotion Code, the Qualified Entrant can earn a maximum of:
  - In British Columbia:
    - i. Three (3) CTW per Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com.
  - In Manitoba:
    - i. Three (3) CTW per Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com.

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- In Saskatchewan:
  - i. Two (2) CTW per Gaming Day by making a minimum \$1 CDN wager on the eligible games on PlayNow.com
- One (1) CTW can be earned per Gaming Day, in each category of eligible games on PlayNow.com to a maximum of three (3) CTW in British Columbia and Manitoba and two (2) CTW in Saskatchewan per Gaming Day.
- Categories of eligible games are:
  - In British Columbia:
    - i. All eSlot and eTable games.
    - ii. All Lottery products
    - iii. All Sports Products
  - In Manitoba:
    - i. All eSlot and eTable games.
    - ii. All Lottery products
    - iii. All Sports Products
  - In Saskatchewan:
    - i. All eSlot and eTable games.
    - ii. All Sports Products
- Live Casino games are not eligible games.
- A Qualified Entrant only needs to enter the Promotion Code once in order to earn CTWs on PlayNow.com throughout the Promotion Period.

## No purchase Necessary:

- Qualified Entrants may obtain three (3) (British Columbia and Manitoba) or two (2) (Saskatchewan) CTW by mailing an entry to British Columbia Lottery Corporation, 2940 Virtual Way, Vancouver, B.C., V5M 0A6, Attention: Marketing. The envelope must contain the entry, which must be on a single sheet of paper. The entry must contain the following information, which must be legible: name, mailing address with postal code, phone number and email address. A maximum of one (1) No-Purchase Necessary entry (consisting of two (2) or three (3) CTW, depending on jurisdiction, as set out above) may be submitted per person in this promotion. Any mailing containing more than one entry, including multiple mail-ins by the same person, will be discarded, including any otherwise valid entry. Mail-in entries must be received by the close of the Promotion Period in order to be eligible for a Prize, including the Grand Prize.

## Chances to Win

- A Qualified Entrant may only participate in this promotion, enter a draw, or receive a CTW in their province of residence.
- In British Columbia
  - Qualified Entrants can earn three (3) CTWs by Mail-in Entry for each Eligibility Period.
  - Qualified Entrants can earn three (3) CTW on PlayNow.com per Gaming Day during the Promotion Period. These CTWs are only eligible for prizes in the Eligibility Period in which they are earned.
- In Manitoba
  - Qualified Entrants can earn three (3) CTWs by Mail-in Entry for each Eligibility Period.
  - Qualified Entrants can earn three (3) CTW on PlayNow.com per Gaming Day during the Promotion Period. These CTWs are only eligible for prizes in the Eligibility Period in which they are earned.
- In Saskatchewan
  - Qualified Entrants can earn two (2) CTWs by Mail-in Entry for each Eligibility Period.
  - Qualified Entrants can earn two (2) CTW on PlayNow.com per Gaming Day during the Promotion Period. These CTWs are only eligible for prizes in the Eligibility Period in which they are earned.

## **Odds of Winning**

The odds of being selected as a Drawn Entrant are dependent on the number of eligible CTW entries received for each Prize Draw and the number of eligible CTW in each province.

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Mode of Entry	Eligibility Periods		Prize Draw Date	Promo Code	Prizes
	Start Date/Time	End Date/Time			
<b>BC Prize</b> PlayNow.com	March 20, 2023 at 00:00:00 am PT	April 16, 2023 at 23:59:59 am PT	Prize Draw: April 20, 2023	<b>SPRINGCONTEST</b>	One (1) \$10,000 Grand Prize
<b>MB Prize</b> PlayNow.com	March 20, 2023 at 2:00:00 am CDT	March 27, 2023 at 1:59:59 am CDT	Prize Draw: March 30, 2023	<b>CELEBRATE10</b>	Ten (10) \$100 Token Prizes
<b>MB Prize</b> PlayNow.com	March 27, 2023 at 2:00:00 am CDT	April 3, 2023 at 1:59:59 am CDT	Prize Draw: April 6, 2023	<b>CELEBRATE10</b>	Ten (10) \$100 Token Prizes
<b>MB Prize</b> PlayNow.com	April 3, 2023 at 2:00:00 am CDT	April 10, 2023 at 1:59:59 am CDT	Prize Draw: April 13, 2023	<b>CELEBRATE10</b>	Ten (10) \$100 Token Prizes
<b>MB Prize</b> PlayNow.com	April 10, 2023 at 2:00:00 am CDT	April 17, 2023 at 1:59:59 am CDT	Prize Draw: April 20, 2023	<b>CELEBRATE10</b>	Ten (10) \$100 Token Prizes
<b>MB Prize</b> PlayNow.com	March 20, 2023 at 2:00:00 am CDT	April 17, 2023 at 1:59:59 am CDT	Prize Draw: April 20, 2023	<b>CELEBRATE10</b>	Ten (10) \$10,000 Grand Prizes
<b>SK Prize</b> PlayNow.com	March 20, 2023 at 1:00:00 am CST	March 27, 2023 at 0:59:59 am CDT	Prize Draw: March 30, 2023	<b>SPRINGCASH</b>	Three (3) \$5,000 Cash Prizes
<b>SK Prize</b> PlayNow.com	March 27, 2023 at 1:00:00 am CDT	April 3, 2023 at 0:59:59 am CDT	Prize Draw: April 6, 2023	<b>SPRINGCASH</b>	Three (3) \$5,000 Cash Prizes
<b>SK Prize</b> PlayNow.com	April 3, 2023 at 1:00:00 am CDT	April 10, 2023 at 0:59:59 am CDT	Prize Draw: April 13, 2023	<b>SPRINGCASH</b>	Three (3) \$5,000 Cash Prizes

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<b>SK Prize</b> PlayNow.com	April 10, 2023 at 1:00:00 am CDT	April 17, 2023 at 0:59:59 am CDT	Prize Draw: April 20, 2023	<b>SPRINGCASH</b>	Three (3) \$5,000 Cash Prizes
<b>SK Prize</b> PlayNow.com	March 20, 2023 at 1:00:00 am CDT	April 17, 2023 at 0:59:59 am CDT	Prize Draw: April 20, 2023	<b>SPRINGCASH</b>	One (1) \$50,000 Grand Prize

- If BCLC, or MBLL or SIGA in conjunction with BCLC, is unable to determine whether the Drawn Entrant is a Qualified Entrant, then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner. This process will continue until the Grand Prize has been awarded.
- A BCLC representative will attempt to contact each Drawn Entrant by telephone and/or email using the contact information provided in his or her PlayNow.com profile within seven (7) days of a Prize Draw.
- Drawn Entrants will have seven (7) days from the first contact attempt to respond and accept (by email or phone) the Cash Prize, Token Prize or Grand Prize before BCLC, or MBLL or SIGA in conjunction with BCLC, may, at its sole discretion, determine that the Cash Prize, Token Prize or Grand Prize is forfeited and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner.
- The Drawn Entrant must complete the necessary paperwork as requested by BCLC, MBLL or SIGA as applicable or their respective agents and provide valid photo identification to be designated a Grand Prize or Cash Prize Winner.
- If a Drawn Entrant does not comply with these requirements, then they may, at the sole discretion of BCLC, or MBLL or SIGA in conjunction with BCLC, be deemed to have refused the Grand Prize or Cash Prize and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Grand Prize or Cash Prize Winner.

## **Prizes – Additional Conditions**

- The Cash Prizes, Token Prizes or Grand Prize cannot be transferred without the consent of BCLC, or MBLL or SIGA in conjunction with BCLC, which may be withheld for any reason.
- Qualified Entrants that win a Cash Prize or a Token Prize may also win the Grand Prize.
- Qualified Entrants can win a maximum of one (1) Cash Prize, or one (1) Token Prize during the Promotion Period.
- In Manitoba, a Token Prize Winner must choose one (1) token that can be used in one (1) of the following categories (the “**Token Prize Categories**”):
  - Sports Token
    - Sports Tokens will be credited to Token Prize Winner’s account in five (5) equal increments of \$20.
    - Once credited to Token Prize Winner’s account, Sports Tokens must be used within 60 days.
  - Casino Token
    - Once credited to Token Prize Winner’s account, Casino Tokens must be used within 30 days.
  - Lottery Token
    - Once credited to Token Prize Winner’s account, Lottery Tokens must be used within 90 days.
- **Expired tokens will not be reissued after expiration.**

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## General Conditions

- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com profile has current and accurate information, including a current telephone number and email address at which they can be contacted.
- In no event shall BCLC, MBLL, SIGA, or SaskGaming be liable for a Qualified Entrant not receiving notification that their name has been drawn.
- A Drawn Entrant must correctly answer a mathematical skill-testing question in order to receive a Prize.
- By entering this Promotion, the Prize Winner agrees that BCLC, MBLL and SIGA may publish and/or broadcast, in any medium without remuneration, consideration or compensation, the name, location including city, town or area of residence and a recent image of the Prize Winner and that such image will be provided by that Prize Winner to BCLC, MBLL and SIGA or their agents in electronic format upon BCLC, MBLL or SIGA's request.
- A Grand Prize Winner who is a Manitoba or Saskatchewan resident must attend, respectively, an MBLL or SIGA office for a winner photo or such other time and place as directed by MBLL or SIGA and at the Prize Winner's expense; the Grand Prize Winner grants BCLC, MBLL and SIGA the irrevocable right to publish this photo in any and all manners and mediums whatsoever without remuneration to that Prize Winner.
- BCLC, MBLL, SIGA, and SaskGaming are not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.
- BCLC, MBLL, SIGA, and SaskGaming shall not be liable to any person for loss or damage to persons or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, MBLL and SIGA or any participating gaming service providers.
- BCLC, MBLL and SIGA are not responsible for commencing, continuing or completing any event or awarding prizes in the event of circumstances beyond BCLC, MBLL, or SIGA's control.
- BCLC, MBLL and SIGA reserve the right not to award any of the Cash Prize, Token Prize or Grand Prize in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
- Each Prize Winner will indemnify and save BCLC, MBLL, SIGA, and SaskGaming harmless from and against any and all actions, claims or demands by the Prize Winner (including costs incurred by BCLC, MBLL, and SIGA in defending such actions, claims or demands) brought against BCLC, MBLL and SIGA which arise out of or are in any way connected to this Promotion.
- BCLC, MBLL, and SIGA may disqualify entrants and/or entries that do not comply with these conditions.
- In making the Prizes available, BCLC, MBLL, and SIGA make no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC, MBLL, and SIGA.
- All decisions of BCLC, MBLL, and SIGA are final and binding.
- IN NO EVENT WILL BCLC, MBLL, SIGA, SASKGAMING, OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE "**RELEASED PARTIES**") BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS PROMOTION OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.

## Privacy Notice – In British Columbia

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- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

## **Privacy Notice – In Manitoba**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, 830 Empress Street, Winnipeg, MB, R3G 3H3, Telephone (204) 957-2500 ext. 2552, Email: [privacy.compliance@mbll.ca](mailto:privacy.compliance@mbll.ca)

## **Privacy Notice – In Saskatchewan**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Saskatchewan, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and



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- to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: [sigawebsite@sigask.ca](mailto:sigawebsite@sigask.ca)