

# The Price Is Right® Promotion

August 31, 2020 – February 28, 2021

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## The Price Is Right® Promotion Conditions

### Promotion Purpose

- To offer a bonus chance to win an additional prize on The Price Is Right® television series gaming products via PlayNow.com or a Ticket.

### Promotion Period

- The Promotion period is from 7:00:00 PT on Monday, August 31, 2020 to 23:59:59 PT to Sunday, February 28, 2021.

### Definitions

**BCLC** means British Columbia Lottery Corporation.

**Contest Account** means a Tech the Halls account or an account created by completing and submitting a contest entry form on the PlayNow.com Contest Page.

**Contest Code** means a no-purchase necessary contest code provided on the LottoBC Facebook page at Facebook.com/LottoBC

**Contest Page** means a webpage on PlayNow.com/PriceIsRightPromo that facilitates the promotion entry method through a Ticket.

**CTW** means chance(s) to win a Grand Prize.

**Drawn Entrant(s)** means an individual whose name is drawn as a result of a Grand Prize Draw.

**PlayNow Gaming Day** means the twenty-four (24) hour period from 4:09:00 am PT on one day to 4:08:59 am PT on the following day during the Promotion Period.

**Grand Prize** means one (1) of two (2) \$15,000 SHOWCASE SHOWDOWN® prizes:

- Each grand prize is \$15,000 cash

**Grand Prize Draw** means one (1) of two (2) draws for a Grand Prize:

- 1) one (1) draw will be conducted from CTWs earned by Qualified Entrants resident in British Columbia who enter the promotion at PlayNow.com; and
- 2) one (1) draw will be conducted from a pool of CTWs consisting of:
  - a. CTWs earned by Qualified Entrants who purchased a Ticket and entered the promotion with their Ticket CNTL No. on the Contest Page; and
  - b. CTWs earned by Qualified Entrants who enter the promotion by submitting the Contest Code from Facebook in the Contest Account.

BCLC or its agent will conduct the Grand Prize Draws shortly after the eligibility for the contest entry ends and as soon as practical in order to determine the Grand Prize Winners.

**Grand Prize Winner(s)** means the Qualified Entrant who meets all promotion conditions including the signing of the Winner's Authorization Form and providing valid photo identification.

**Lottery Retailer** means a person contracted by BCLC to sell lottery tickets and provide lottery services at a retail location that pays out prize claims for Tickets or a person who is an employee or volunteer of a Lottery Retailer.

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## **Qualified Entrant means:**

With respect to individuals who enter via PlayNow.com:

- A British Columbia resident, 19 years of age or older with an open PlayNow.com account, who is not:
  - BCLC employees;
  - Splashdot Inc. employees;
  - Lottery Retailers; or
  - A family or household member of a BCLC employee, Splashdot Inc. employee or a Lottery Retailer that includes: a spouse (including common law), child, brother, sister, mother or father, whether residing with or not residing with, a BCLC employee, Splashdot Inc. employee or Lottery Retailer.

With respect to individuals who enter by purchasing a Ticket or using a Contest Code:

- A person who is a British Columbia resident 19 years of age or older and who is not:
  - BCLC employee;
  - SplashDot Inc. employee;
  - Lottery Retailer; or
  - A family or household member of a BCLC employee, Splashdot Inc. employee, or a Lottery Retailer that includes: a spouse (including common law), child, brother, sister, mother or father, whether residing with or not residing with, a BCLC employee, Splashdot Inc. employee or Lottery Retailer or Splashdot Inc. employee.

Provided that:

- Individuals who are currently self-excluded or who self-exclude at any time during the Promotion Period from PlayNow.com are not Qualified Entrants and are not eligible to win a prize.
- Individuals that are currently barred or are barred at any time during the Promotion Period from PlayNow.com are not Qualified Entrants and are not eligible to win a prize.

**Reserve Drawn Entrant** means an individual whose name is drawn as a backup as a result of a prize draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

**Ticket** means a \$5 The Price Is Right® Scratch & Win ticket (available in BC only).

**Ticket CNTL No.** means a valid thirteen (13)-digit code on each Ticket used to enter the Promotion, as shown on the Contest Page.

**Winner's Authorization Form** means such representations, indemnities and releases as BCLC or may require in their sole discretion from the Drawn Entrant in consideration of and in order to induce BCLC to deliver a Grand Prize to the Grand Prize Winner.

## **How to Enter**

On PlayNow.com:

- A Qualified Entrant must log in to his or her PlayNow.com account and correctly enter the promotion code **PRICE2020BC** during the Promotion Period in the "My Promotions" section of PlayNow.com.
- Once a Qualified Entrant has correctly entered the promotion code, the Qualified Entrant can earn a maximum of one (1) CTW per PlayNow Gaming Day by making a minimum \$1 CDN cumulative wager on the eligible games on PlayNow.com. The eligible games on PlayNow.com are The Price Is Right® online slot game and "The Price Is Right® Come On Down" instant game
- A Qualified Entrant only needs to enter the promotion code once in order to earn CTWs on PlayNow.com throughout the Promotion Period.
- Only the first CTW earned on PlayNow.com will display on the "Promotions Earned" page of PlayNow.com. All subsequent CTWs are manually calculated at the end of the Promotion Period and will not display on the "Promotions Earned" page.

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- No purchase necessary: A Qualified Entrant may earn one (1) CTW per Eligibility Period by sending a letter to BCLC, Attention: Digital and Enterprise Services, 2940 Virtual Way, Vancouver BC, V5M 0A6 requesting a CTW for this Price is Right PlayNow Promotion. The letter must contain the following information, which must be legible: name, mailing address with postal code, phone number and email address (a “**Mail-in Entry**”). Mail-in Entries must be received prior to the close of the current Eligibility Period to be eligible for a prize that Eligibility Period. There is a limit of one (1) CTW for the Eligibility Period via Mail-in Entry per Qualified Entrant.

## By playing the Ticket or by using a Contest Code:

- Purchase a Ticket from any Lottery Retailer and scratch the latex covering of the Ticket to reveal the Ticket CNTL No. Go to [PlayNow.com/PriceIsRightPromo](http://PlayNow.com/PriceIsRightPromo), and under the ticket section, sign-in to your Contest Account found through the Scratch & Win Contest Page. Enter the Ticket CNTL. No into your Contest Account to receive a CTW.
- No-purchase necessary entry: A Contest Code is available during the Promotion Period on the LottoBC Facebook page: [Facebook.com/LottoBC](https://www.facebook.com/LottoBC). Login to your Contest Account and enter the Contest Code into your Contest Account to receive one (1) CTW. Only one (1) CTW is earned by entering the Contest Code.

## Chances to Win

- Qualified Entrants can earn one (1) CTW on PlayNow.com per Gaming Day during the Promotion Period, up to a total of forty-two (42) CTWs.
- Qualified Entrants can earn one (1) PlayNow.com CTW by Mail-in Entry for each Eligibility Period.
- Qualified Entrants who purchase a Ticket, and then enter the Ticket CNTL. No on the Contest Page, can earn one (1) CTW for each Ticket purchased during the Promotion Period. There is no limit to the number of CTWs a Qualified Entrant can earn from purchasing Tickets.
- Qualified Entrants can earn a maximum of one (1) CTW by using a Contest Code during the Promotion Period.

At the end of the Promotion Period, all CTWs earned will be collated and entered into the applicable Grand Prize Draws.

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## Grand Prize Draws

Mode of Entry	Eligibility Period		Grand Prize Draw Date	Promotion Code	Grand Prize Draws
	Start Date/Time	End Date/Time			
PlayNow.com	August 31, 2020 at 04:09:00am PT	October 12, 2020 at 04:08:59am PT	October 13, 2020	<b>PRICE2020BC</b>	<ul style="list-style-type: none"> <li>One (1) Grand Prize Draws available</li> </ul>
Ticket and Contest Account	August 31, 2020 at 7:00:00am PT	February 28, 2021 at 23:59:59 PT	March 8, 2021	Players must enter their unique Ticket CNTL No. or Contest Code on the Contest Account	<ul style="list-style-type: none"> <li>One (1) Grand Prize Draw available</li> </ul>

- The Grand Prize Draws will take place on various dates at the end of each eligibility period in accordance with the schedule.
- BCLC will determine if each Drawn Entrant is a Qualified Entrant.
- If BCLC is unable to determine whether the Drawn Entrant is a Qualified Entrant, that Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace and, if qualified, become a Grand Prize Winner. This process will continue until all three (3) prizes have been awarded.
- A BCLC representative will attempt to contact each Drawn Entrant by telephone and/or email using the contact information provided in his or her Contest Page profile or PlayNow.com profile within seven (7) days of a Grand Prize Draw.
- Qualified Entrants will have seven (7) days from the first contact attempt to respond and accept (by email or phone) the prize before BCLC may, at its sole discretion, determine the Grand Prize is forfeited and a Reserve Drawn Entrant will replace and, if qualified, become a Grand Prize Winner.
- Qualified Entrants must complete a Winner's Authorization Form and provide valid photo identification to be designated a Grand Prize Winner. If a Qualified Entrant does not comply with these requirements, then he or she may, at BCLC's sole discretion, be deemed to have refused a Grand Prize and a Reserve Drawn Entrant will replace and, if qualified, become a Grand Prize Winner. .

## Grand Prize

- The Grand Prize must be accepted as awarded. The Grand Prize cannot be transferred without the consent of BCLC, which may be withheld for any reason.
- Qualified Entrants can only win one (1) Grand Prize.

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## General Conditions

- It is the responsibility of each Qualified Entrant to ensure that his or her Contest Page profile, and/or PlayNow.com profile has current information, including a current telephone number and email address at which he or she can be contacted.
- In no event shall BCLC be liable for a Qualified Entrant not receiving notification of the fact that his/her name has been drawn.
- By entering this promotion, each person consents to the collection, use, access, disclosure and storage of his or her personal information inside and outside of Canada.
- By entering this Promotion, Grand Prize Winners agree that BCLC may publish and/or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of the Grand Prize Winner, such image to be provided by that Grand Prize Winner to BCLC or its agent in electronic format upon BCLC request.
- BCLC is not liable for any loss or damage to any Qualified Entrant or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.
- BCLC shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC.
- BCLC may, at their sole discretion and without liability to any individual or Qualified Entrant, alter, amend, change, modify, or suspend this promotion at any time.
- BCLC is not responsible for commencing, continuing or completing any event or awarding prizes, in the event of circumstances beyond BCLC's control.
- BCLC reserves the right not to award any or some of the Grand Prize(s) in the event that the integrity of all, or a part, of the promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
- Each Grand Prize Winner will indemnify and save BCLC harmless from and against any and all actions, claims or demands by the Grand Prize Winner (including costs incurred by BCLC in defending such actions, claims or demands) brought against BCLC which arise out of or are in any way connected to the Grand Prize.
- BCLC reserves the right to disqualify entrants and/or entries that do not comply with these conditions.
- BCLC has the right to publish the name, address and a recent photograph of any Grand Prize Winner without liability or remuneration.
- In making the Grand Prizes available, BCLC make no representations or warranties whatsoever, either expressed or implied, oral or written, in respect of the Grand Prize.
- All entries become the property of BCLC.
- All decisions of BCLC are final and binding.

## Privacy Notice

- Your personal information is collected in accordance with the Freedom of Information and Protection of Privacy Act, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
  - if you are a winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers, content and promotional materials to you;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).