



Scratch & Win & PlayNow present The Price Is Right® promotion

Come on down to The Price Is Right®!

Play the \$5 The Price Is Right® Scratch & Win Ticket at retail or Instant & Slot game online at PlayNow.com for a chance to win a \$15,000 cash prize.

FAQ's – PROMOTION

1. What are the promotional dates?

- August 31, 2020 – February 28, 2021

2. Is this promotion available for everyone?

- Yes, The Price Is Right® promotion is open to all PlayNow players who play The Price Is Right® games online or the \$5 The Price Is Right® Scratch & Win ticket, available at retail.
- New PlayNow members that register during the duration of the promotion can also take part immediately after their membership is activated.
 - Visit PlayNow.com to become a PlayNow member.

3. Where to participate for this contest?

1. PlayNow.com: B.C., visit PlayNow.com/PriceisRightPromo
2. Lottery Retailers across B.C.

4. What are the Grand Prizes?

- 1 x \$15,000 cash prize for PlayNow.com players
- 1 x \$15,000 cash prize for S&W players

5. How does someone enter to win the Grand Prize Draw?

Enter through PlayNow.com:

- During the Promotion Period, a player may generate an entry each day they play on PlayNow.com for a total of maximum 42 entries. A player may generate one entry each day (4:09:00 am PT/ 6:09:00 am CT on one day to 4:08:59 am PT/ 6:08:59 am CT) they make a minimum cumulative wager of \$1 on The Price Is Right® Instant or Slot games on PlayNow.com.

Enter with a Scratch & Win ticket:

- During the Promotion Period, an Entrant can purchase a \$5 The Price Is Right® Scratch & Win Ticket from any Lottery Retailer with the Ticket CNTL No. found under the latex covering of the Ticket:
 - Go to PlayNow.com/PriceisRightPromo, click to the Scratch & Win Contest Page. Use your Tech the Halls account to log in or complete and submit the



contest sign up form on the Contest Page to create an account. Once you are logged in, enter the Ticket CNTL. No. to receive one entry.

- No purchase necessary entry. A contest code will be made available during the Contest Period on the Lotto BC Facebook page: facebook.com/lottobc. Complete and submit the contest sign-up form on the Contest Page to create a contest account or log in using your existing Tech the Halls account information. In your contest account, enter the Contest Code from Facebook to receive your no-purchase necessary entry. One entry allowed per account.
- At the end of each Promotional Period all entries generated throughout the Promotional Period will be totaled and entered into the Grand Prize draw.

6. Do Scratch & Win players have to make purchases in order to enter the contest?

- No. You can access a one-time only no-purchase-necessary contest code at facebook.com/lottobc.

7. Can Scratch & Win players enter multiple tickets at once to earn entries at PlayNow.com/PriceIsRightPromo?

- Yes. Players can enter multiple tickets at once to earn entries. In addition, players can return to the website at any time with their login information to enter additional tickets.
- There are no restrictions on the number of unique \$5 The Price Is Right® Scratch & Win tickets that can be entered.

8. A qualified PlayNow member played The Price Is Right® Instant game online at PlayNow.com, as well as entered two (2) The Price Is Right® Scratch & Win Tickets at PlayNow.com/PriceisRightPromo. Does this mean that the member will receive three (3) entries into the Grand Prize Draw?

- Yes. One entry can be earned each day a player has entered the promotion code, **PRICE2020BC**, and played The Price Is Right® Instant or Slots game online at PlayNow.com. The second and third entries are earned when the player enters each \$5 The Price Is Right® Scratch & Win Ticket CNTL No. at PlayNow.com/PriceisRightPromo.

9. A PlayNow member played a The Price Is Right® Instant game online twice in one day— once in the morning and once in the evening. Does this mean that the member earned two (2) entries?

- No. Only one entry can be generated by a player each day during a gaming day, which means the 24-hour period from 7:00 am PT/ 9:00 am CT on one day to 6:59 am PT/ 8:59 am CT the following day.

10. Where can PlayNow members find out more information or see the Contest Conditions for this promotion?

- Please visit PlayNow.com/PriceisRightPromo



11. When will the prize be announced?

- The PlayNow contest ends on October 11, 2020 at XXX. The winner will be drawn on October 13, 2020 or reasonably close thereto. A BCLC representative will attempt to contact each Drawn Entrant by telephone and/or email using the contact information provided in his or her Contest Page profile or PlayNow.com profile within seven (7) days of a Grand Prize Draw. The Scratch & Win contest ends on February 28, 2021 at 23:59:59 PT. The prize draw will take place March 8, 2021 or reasonably close thereto. The selected entrant will be contacted after April 19, 2021.

12. **How will players be notified if they win?**

For prize draws, winners will be contacted by BCLC or its agents by email or phone. In addition, an email will be sent to players with instructions on how to claim their prize.

13. How do I contact Consumer Support?

- For questions relating to the Scratch & Win ticket or contest:
 - i. Complete our [contact form](#) or call us. You can reach our Customer Support Team via phone daily from 7am to midnight PT. 1-866-815-0222. Expect a response from one of our representatives within 48 hours.
- For questions relating to the PlayNow contest or eligible games: 1-877-706-6789

Please refer to the full [Terms & Conditions](#) for complete contest terms and conditions.