

Lotto Loyalty Promotion Conditions

1. To be eligible, you must first enter the assigned promo code for the eligibility period and meet the Lotto Max spend requirement.
2. In order to receive a Lotto token on us, you must complete the promotion steps below in the exact order. Any other order could result in the token not being issued.
 - a. Login to your PlayNow.com account.
 - b. Enter the Promo Code **LOTTOMAX5** on the My Promotions page on your PlayNow.com account.
 - c. Cumulatively spend \$25 on Lotto Max products before 4:09 am PT/6:09am CT on February 10, 2021
 - d. Automatically receive a \$5 Lotto token
3. The eligibility periods and the corresponding promo code are outlined below.

Eligibility Period		
Start Date/Time	End Date/Time	Promo Code
December 16, 2020 at 4:09am PT/6:09am CT	February 10, 2021 at 4:09am PT/6:09am CT	LOTTOMAX5

4. Existing tokens cannot be used towards any spend requirements of this promotion.
5. Awarded tokens cannot be used towards any spend requirements of this promotion.
6. Tokens, once awarded, can be used toward the purchase of any Lotto product and will expire 14 days after they are issued.
7. Your token will automatically be applied to your next Lotto purchase.
8. Only PlayNow.com Lotto Max purchases will count towards the promotional spend requirements.
9. Lotto Max Extra and EXTRA purchases do not count towards this promotion.

10. A player can earn the \$5 Lotto token as many times as they fulfill the purchase requirements during the eligibility period.
11. Tokens awarded for this promotion can only be used for spending on PlayNow.com.
12. British Columbia Lottery Corporation ("**BCLC**"), or Manitoba Liquor and Lotteries Corporation ("**MBLL**") in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Token for any reason including if awarded in error.
13. Every Lotto token must be accepted as awarded.
14. See the PlayNow.com Player Agreement for the terms and conditions that apply to tokens.
15. This promotion offer may be withdrawn, extended, or amended by BCLC, or MBLL in conjunction with BCLC at any time.
16. All decisions of BCLC, or MBLL in conjunction with BCLC, are final and binding.