

Definitions

MBLL means Manitoba Liquor and Lotteries Corporation.

Eligible Games means PlayNow.com lottery games, subject to availability, including: LOTTO MAX, LOTTO 649, WESTERN MAX, WESTERN 649, DAILY GRAND, EXTRA.

Eligible Participant(s) means:

- a Manitoba resident, eighteen (18) years of age or older;

Promo Code means the code that must be entered on the My Promotions page in order to participate in this offer.

Promotion means the Lottery Bonus offer available by entering a promo code on PlayNow.com.

Promotion Period means March 23, 2026 at 00:00 PDT / 02:00 CDT to April 30, 2026 at 23:59 PDT / May 1, 2026 at 01:59 CDT.

Lottery Bonus means a prize awarded in the form of a PlayNow.com lottery bonus.

Qualifying Spend means the minimum amount (\$10) that must be wagered on Eligible Games during the Promotion Period to qualify for the Lottery Bonus. Only wagers funded from a player's cash balance count toward the Qualifying Spend; wagers funded by bonus funds, bonuss, vouchers, rebates, refunds, or other promotional instruments do not count.

Lottery Bonus Conditions

1. To receive (1) \$10 Lottery Bonus, you must enter the promo code **MAXLOTTERY10** on the My Promotions page of your PlayNow.com account and complete the Qualifying Spend on Eligible Games after promo code entry and within the Promotion Period. Wagers placed before promo code entry do not count toward the Qualifying Spend.
2. This Promotion is available during the Promotion Period. BCLC, or MBLL in conjunction with BCLC may terminate this Promotion at their discretion.
3. The Promo Code is subject to expiry at the end of the Promotion Period or as otherwise communicated on PlayNow.com. Each player can receive only one (1) \$10 Lottery Bonus during the Promotion Period.
4. Once credited to your PlayNow.com account, the Lottery Bonus must be used within 14 days. Lottery Bonuss will not be reissued following expiration.
5. Lottery Bonus awarded through this Promotion can only be used on the following Eligible Games on Playnow.com subject to availability: LOTTO MAX, LOTTO 649, WESTERN MAX, WESTERN 649, DAILY GRAND, EXTRA.
 - i. Ticket Status: Cancelled, voided, refunded, or otherwise invalid tickets do not count toward the Qualifying Spend. If a wager that counted toward the Qualifying Spend is later cancelled or refunded, the Qualifying Spend will be reduced accordingly, and the Lottery Bonus may be reversed if the threshold is no longer met.
6. BCLC, or MBLL in conjunction with BCLC, reserve the right, in their discretion, to adjust or

cancel any Lottery Bonus for any reason including if awarded in error.

7. BCLC, or MBLL in conjunction with BCLC, reserve the right to disqualify entrants and/or entries that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the “**Lottery Rules**”). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
8. Lottery Bonus must be accepted as awarded and cannot be transferred or exchanged for cash.
9. See the PlayNow.com Player Agreement for terms and conditions applicable to Lottery Bonus.
10. All stated dollar amounts are in Canadian funds.
11. If you are having difficulty entering the Promo Code, you must contact Customer Support at 1-877-706-6789 with code error issues while the Promo Code is still valid. Any inquiries after the promotion period has lapsed will not be considered as eligible for the Lottery Bonus.
12. All decisions of BCLC, or MBLL in conjunction with BCLC, are final and binding.

General Conditions

13. This Promotion may be withdrawn, extended, or amended by BCLC, MBLL in conjunction with BCLC, at any time.
14. It is the responsibility of each player to ensure that their PlayNow.com profile has current and accurate information, including a current telephone number and email address at which they can be contacted.
15. BCLC and MBLL in conjunction with BCLC are not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Promotion or downloading any material related thereto.
16. BCLC or MBLL in conjunction with BCLC are not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, MBLL or any participating gaming service providers.
17. BCLC, MBLL, in conjunction with BCLC are not responsible for commencing, continuing or completing any event or awarding prizes in the event of circumstances beyond BCLC or MBLL’s control.
18. BCLC, or MBLL in conjunction with BCLC, reserve the right not to award any Lottery Bonus in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
19. BCLC, or MBLL in conjunction with BCLC may disqualify entrants and/or entries that do not comply with these conditions.
20. In making the prizes available, BCLC and MBLL make no representations or warranties whatsoever, either expressed or implied, oral or written.

Privacy Notice – In British Columbia

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
 - to facilitate your registration on and use of this website;
 - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
 - if you consent, to distribute offers and promotional materials to you;
 - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - to customize the content and delivery of our products, services and marketing;
 - to make improvements to our products and services; and
 - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.

Privacy Notice – In Manitoba

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
 - to facilitate your registration on and use of this website;
 - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending Promotion information to you);
 - to make improvements to our products and services; and
 - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries at Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9, Telephone (204) 957-2500 ext. 2552, Email: privacy.compliance@mbll.ca