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1. To participate in this 2025 CFL Playoffs Sports Bonus Bet Pool promotion (the **"Promotion"**) you must:
 - a. be a British Columbia or Saskatchewan resident 19 years of age or older, or a Manitoba resident 18 years of age or older, and
 - b. have an active PlayNow.com account.
 2. This Promotion starts on **October 28, 2025 at 12:00:00 am PDT / 1:00:00 am CST / 2:00:00 am CDT** and ends on **November 17, 2025 at the start of the 2025 CFL Grey Cup at approximately 3:00:00 pm PST / 5:00:00 pm CST** (the **"Promotional Period"**).
 3. To receive a Sports Bonus bet (**"Sports Bonus Bet"**) under this Promotion, you must complete these steps in the following order (**"a Qualifying Wager"**):
 - a. Register for an account on PlayNow.com or log into your PlayNow.com account;
 - b. Make a wager that:
 - i. is a minimum of \$5,
 - ii. is on a CFL playoff game outlined in Appendix A (**"Eligible Game"**), and
 - iii. is on the 1st Touchdown Scorer. If the player you bet on is the 1st Touchdown Scorer, you qualify for a share of the prize pool. "1st Touchdown Scorer" refers to the betting market offered on PlayNow.com where participants select the player they believe will score the first touchdown in an Eligible Game.

Only single wagers placed on the 1st Touchdown Scorer market are eligible. Parlays or combination bets do not qualify.

4. A total prize pool, as set out in Appendix A, shall consist of Sports Bonus Bets (**the "Prize Pool"**). The Prize Pool shall be divided into equal portions among all eligible participants who have placed a winning wager on the 1st Touchdown Scorer for each Eligible Game, regardless of which team wins the game, provided the participant correctly selected the 1st Touchdown Scorer..
 - a. For Example: If a participant places a wager on Player A to be the 1st Touchdown Scorer in The Grey Cup, and Player A is determined to have scored the first touchdown in that game, such participant shall be entitled to receive an equal share of the applicable Prize Pool. If two hundred fifty (250) participants wagered on Player A as the 1st Touchdown Scorer, each such participant shall be awarded a Sports Bonus Bet in the amount of twenty dollars (\$20), calculated as follows: five thousand dollars (\$5,000) divided by two hundred fifty (250) participants equals twenty dollars (\$20) per participant.
5. Only the first Qualifying Wager placed by a participant on each Eligible Game will be

considered for the applicable Prize Pool. Any additional wagers placed by the same participant on the same Eligible Game will not result in multiple shares of that game's Sports Bonus Bet pool. Prize Pool amounts vary by game and are outlined in Appendix A (e.g., \$5,000 for the Grey Cup, \$1,000 for other playoff games)..

6. Participants who placed their qualifying wager on the player who is officially determined to have scored the first touchdown in the Eligible Game will receive their Sports Bonus Bet as one Token.
7. If there is no touchdown scored in an Eligible Game, or the first touchdown is scored by a player who was not listed in the 1st Touchdown Scorer market at the time of wager placement, then the entire Sports Bonus Bet prize pool for that game (as outlined in Appendix A) will be split equally among all qualifying participants who placed a Qualifying Wager.
8. For the purpose of calculating each qualifying participant's share of the Sports Bonus Bet prize pool, the division shall be based on the number of unique eligible participants, not on the total number of wagers placed.
 - a. Example: If a participant places three (3) separate qualifying wagers on Player A to be the 1st Touchdown Scorer, and Player A is determined to be the 1st Touchdown Scorer, that participant shall be entitled to one (1) share of the applicable Prize Pool only, equivalent to the share awarded to any other unique participant who correctly selected the same player, regardless of the number of qualifying wagers placed..
9. Wagers that are cancelled, refunded, or otherwise deemed void by PlayNow.com do not qualify for this Promotion.
10. A Sports Bonus Bet will be awarded within 72 hours after the bets have been settled.
11. Sports Bonus Bet awarded through this Promotion expires 14 days after being awarded. An expired Sports Bonus bet will not be reissued following expiration.
12. Wagers placed using a Sports Bonus Bet do not qualify for any other promotion on PlayNow.com.
13. A Sports Bonus Bet awarded through this Promotion can only be used for wagering on PlayNow.com sports bets and cannot be used for casino, lottery, or other non-sports wagering products.
14. In the event PlayNow determines a Player is misusing, exploiting, or manipulating any sportsbook promotion or bonus system, PlayNow reserves the right to revoke any Player's eligibility for current and future promotions.
15. A Sports Bonus Bet must be accepted as awarded and cannot be exchanged for cash.
16. British Columbia Lottery Corporation ("**BCLC**"), Saskatchewan Indian Gaming Authority ("**SIGA**") in conjunction with BCLC, and Manitoba Liquor and Lotteries Corporation ("**MBLL**") in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Bonus Bets for any reason including if awarded in error.

17. BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC reserve the right to disqualify entrants and/or entries that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the **"Lottery Rules"**). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
18. This Promotion, Sports Bonus Bets and the use of Bonus Bets are subject to applicable terms and conditions, including the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to Bonus Bets.
19. This Promotion may be withdrawn, extended, or amended by BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC at any time.
20. All stated dollar amounts are in Canadian funds.
21. If validation of your PlayNow.com account is pending, the Sports Bonus Bet will be deposited when your PlayNow.com account is validated providing all conditions have been met.
22. By participating in this promotion, you agree to save and hold BCLC, SIGA in conjunction with BCLC, and MBLL in conjunction with BCLC, harmless from and against any and all actions, claims or demands by you (including costs incurred by BCLC, SIGA, and MBLL in defending such actions, claims or demands) brought against BCLC, SIGA, and MBLL, which arise out of or are in any way connected to this promotion.
23. All decisions of BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC, are final and binding.

Appendix A – Eligible Games:

Date	Game	Sports Bonus Bet Pool
Saturday November 1, 2025	Eastern Semi-Final	\$1,000
Saturday November 1, 2025	Western Semi-Final	\$1,000
Saturday November 8, 2025	Eastern Final	\$1,000
Saturday November 8, 2025	Western Final	\$1,000
Sunday November 17, 2025	Grey Cup	\$5,000



2025 CFL Playoffs Sports
Bonus Bet Pool

The games outlined in Appendix A are an exhaustive list of Eligible Games for this promotion.