

Contest Entry Period

- The entry period for this contest (“**Contest**”) runs from 12:00:00 am PT on January 19, 2024 to 11:59:59 pm PT on January 28, 2024 (“**Contest Entry Period**”). This Contest and the KICK-EM CHALLENGE will be subject to these terms and conditions (“**Contest Conditions**”).

Qualified Entrant

- A qualified entrant (“**Qualified Entrant**”) is a resident of British Columbia, 19 years of age or older who is not:
 - a British Columbia Lottery Corporation (“**BCLC**”) employee, or an employee of either Canada Men’s International Sevens Limited Partnership or Tradable Bits, or a family and household member of the same residing at the same address;
 - an individual who is self-excluded or who self-excludes during the Contest Period from PlayNow.com or from a BCLC gaming facility; or
 - an individual that is barred from PlayNow.com or a BCLC gaming facility.

How to Enter

- No purchase is necessary to enter this contest.
- Qualified Entrants may obtain one (1) qualified entry (“**Qualified Entry**”) for a chance to be randomly selected as a participant in a kicking challenge (“**KICK-EM CHALLENGE**”) by completing the following steps during the Contest Entry Period:
 1. successfully submitting a completed entry form (“**Entry Form**”) through the \$7K 7s KICK-EM CHALLENGE www.playnow.com/kickem. The Entry Form will require Qualified Entrants to provide their name, contact information, residence, date(s) on which they will be attending HSBC World Rugby 7s Series match in Vancouver, and other information; and
 2. through the link provided following submission of the Entry Form, either log in to the Qualified Entrant’s PlayNow.com or sign up to obtain a PlayNow.com account and correctly enter the promotion code **RUGBY2024** in the “My Promotions” section of PlayNow.com.
- Qualified Entrants may obtain a maximum of one (1) Qualified Entry during the Contest Entry Period.

The Draw

- A random draw (“**Draw**”) will be conducted after the Contest Period ends or as soon as practicable thereafter by BCLC to select twelve (12) Qualified Entrants (each, a “**Drawn Entrant**”) from all Qualified Entries received during the Contest Entry Period to participate in the KICK-EM CHALLENGE.
- The Draw will be conducted by two (2) BCLC employees or its agent.
- If BCLC is unable to determine that the Drawn Entrant has met the requirements of this Contest, the Drawn Entrant will be disqualified, and another entry will be drawn. This process will continue until a successful Drawn Entrant is determined.
- A BCLC representative will attempt to contact the Drawn Entrant via a telephone call or email, or both, within four (4) business days after the Draw.
- A maximum of three (3) attempts will be made to contact the Drawn Entrant via telephone call or email.
- The Drawn Entrant will have three (3) business days from the initial contact attempt to accept the participation in the KICK-EM CHALLENGE.
- BCLC reserves the right to disqualify any Drawn Entrant who does not complete each of these conditions.

\$7K 7s KICK-EM CHALLENGE Rules

- In order to be a participant in the KICK-EM CHALLENGE (“**Selected Participant**”), the Drawn Entrant must:
 - provide one (1) piece of government-issued, photo identification acceptable to BCLC;
 - complete such representations, releases and indemnities as required by BCLC;
 - correctly answer a skill-testing question; and

- execute such waiver and release as required by BCLC and Canada Men’s International Sevens Limited Partnership.
- Twelve (12) Selected Participants will participate in a KICK-EM CHALLENGE during an intermission on February 23rd, 24th, or 25th, 2024 (each a “**Challenge Day**”) at the HSBC World Rugby 7s Series event in Vancouver, British Columbia.
- Four (4) Selected Participants will compete on each Challenge Day. The Challenge Day on which the participant will compete in the KICK-EM CHALLENGE will be determined by BCLC based on the information provided in the Entry Form.
- Each Selected Participant must kick a rugby ball at a target. The Selected Participant who kicks the rugby ball closest to the target wins the Grand Prize. The other Selected Participants win a Secondary Prize.
- The determination by the presiding official of the KICK-EM CHALLENGE as to which kick was closest to the target will be final and binding.
- Should a Selected Participant be unable to participate in the KICK-EM CHALLENGE on the date and at the time stipulated by BCLC, their eligibility to compete and eligibility to receive a Prize will be forfeited.
- Eligibility to participate in the KICK-EM CHALLENGE is not transferable.
- Selected Participants will be responsible for all expenses related to their participation in the KICK-EM CHALLENGE, including transportation to and from BC Place, accommodation, meals, and parking.
- If a Selected Participant does not have tickets for the applicable HSBC World Rugby 7s Series match, BCLC will make arrangements for the Selected Participant to have required access to BC Place to participate in the KICK-EM CHALLENGE. Resale of any entry pass provided a Selected Participant is strictly prohibited.
- If a match during which a KICK-EM CHALLENGE is postponed or cancelled, the corresponding KICK-EM CHALLENGE will also be postponed or cancelled. BCLC is not responsible for any postponement or cancellation of a match during which a KICK-EM CHALLENGE had been scheduled.
- Selected Participant must comply with all BC Place rules and regulations, including all health and safety protocols, and ticket terms and conditions. BC Place may specify what type of footwear is permitted or required for entry onto the pitch.

Prizes

- There will be one (1) grand prize winner for each Challenge Day, for a total of three (3) grand prize winners (each a “**Grand Prize Winner**”) of the KICK-EM CHALLENGE. The Grand Prize Winner will receive a grand prize of \$7,000 CAD (the “**Grand Prize**”) by mailed cheque.
- The remaining Selected Participants for each Challenge Day (“**Secondary Prize Winners**”) who participate in the KICK-EM CHALLENGE will receive a secondary prize (“**Secondary Prize**”).
- A Selected Participant will only be eligible to receive one (1) Prize.
- Grand Prizes and Secondary Prizes are subject to being rescheduled or cancelled.
- All Prizes must be accepted as awarded and cannot be substituted or exchanged for cash.
- The Prizes available to be won for each Challenge Day are set out in the table below.

Competition Date/Prize Award Date	Prizes
	Grand Prize of \$7,000
	Three (3) Secondary Prizes, with each Secondary Prize consisting of:



\$7K 7s Kick-Em Challenge Conditions
January 19 – 28, 2024

February 23, 2024	<ul style="list-style-type: none">• \$250; and• \$100 PlayNow.com Free Play Voucher. <p>Each Secondary Prize has an approximate value of \$350.</p>
February 24, 2024	Grand Prize of \$7,000
	Three (3) Secondary Prizes, with each Secondary Prize consisting of: <ul style="list-style-type: none">• \$250; and• \$100 PlayNow.com Free Play Voucher. <p>Each Secondary Prize has an approximate value of \$350.</p>
February 25, 2024	Grand Prize of \$7,000
	Three (3) Secondary Prizes, with each Secondary Prize consisting of: <ul style="list-style-type: none">• \$250; and• \$100 PlayNow.com Free Play Voucher. <p>Each Secondary Prize has an approximate value of \$350.</p>

Other Conditions

- Odds of being chosen as a Selected Participant are dependent upon the number of Qualified Entries received.
- All dollar values herein are expressed in Canadian funds.
- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current, accurate information, including a current telephone number and email address at which they can be contacted.
- In no event shall BCLC be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
- By entering this Contest and agreeing to participate in the KICK-EM CHALLENGE, the Selected Participant agrees that their first name and first initial of surname, city of residence and other specified information on their Entry Form will be disclosed in conjunction with their participation in the KICK-EM CHALLENGE and disclosed to entrants in the related PlayNow Pick-Em Kick-Em Contest.
- By entering this Contest and participating in the KICK-EM CHALLENGE, the Grand Prize Winners and Secondary Prize Winners agree that BCLC may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of the Grand Prize Winner or the Secondary Prize Winners, and that such image will be provided by that Grand Prize Winner or Secondary Prize Winner to BCLC or its agent in electronic format upon BCLC's request.

- BCLC is not liable for any loss or damage to any person, or their computer, personal device or any other property related to or resulting from participating in this Contest or the KICK-EM CHALLENGE or downloading any material related thereto.
- BCLC and Tradable Bits (and their respective affiliates) shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Contest or the KICK-EM CHALLENGE, whether or not resulting from or connected with acts or omissions of BCLC or any participating gaming service providers.
- BCLC may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, or suspend this Contest or the KICK-EM CHALLENGE at any time.
- BCLC is not responsible for commencing, continuing or completing any event or awarding Prizes or the Grand Prize in the event that circumstances beyond BCLC's control make it impractical to do so.
- BCLC reserves the right not to award any Grand Prize or Secondary Prizes in the event that the integrity of all, or any part, of the Contest or the KICK-EM CHALLENGE is compromised. Such a compromise shall include computer error or malfunction, fraud, deception, misrepresentation or misuse.
- By participating in this Contest or in the KICK-EM CHALLENGE all participants release and discharge, and agree to indemnify, save and hold harmless BCLC, Tradable Bits and their respective directors, officers, employees, affiliates, agents, and representatives (the "**Releasees**") from and against any and all actions, claims or demands (including costs incurred by BCLC in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to, this Contest or the KICK-EM CHALLENGE.
- BCLC reserves the right to disqualify Qualified Entrants, Qualified Entries, and Selected Participants that do not comply with these Contest Conditions.
- In making the Grand Prize and Secondary Prizes available, BCLC make no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC.
- All decisions of BCLC are final and binding.

Privacy Notice

Your personal information collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers, including Tradable Bits, inside and outside Canada:

- for administration of the contest (including verifying your eligibility to enter the Contest or the KICK-EM CHALLENGE and sending Contest or KICK-EM CHALLENGE information to you);
- if you are a Prize Winner, to contact you and to publicize your name, photograph, city of residence and the Prize;
- if you consent, to distribute offers and promotional materials to you;
- to customize the content and delivery of our products, services and marketing;
- for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
- to comply with applicable laws.

Effective on the date you enter this contest, you agree to the above. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.