

### **Contest Period**

This contest ("**Contest**") runs from 12:00:00 am PT on February 27, 2023 ("**Contest Start**") to 07:00:00 pm PT on March 5, 2023 ("**Contest Period**") and will be subject to these contest conditions ("**Contest Conditions**"). There are two entry periods for this Contest:

- 1. from Contest Start to 06:00:00 pm on March 4, 2023 ("First Draw Entry Period"); and
- 2. from Contest Start to 07:00:00pm PT on March 5, 2023 ("Second Draw Entry Period").

# **Qualified Entrant and Entry**

A qualified entrant ("**Qualified Entrant**") is a resident of British Columbia, 19 years of age or older who is not:

- 1. a British Columbia Lottery Corporation ("**BCLC**") employee, or an employee of either Canada Men's International Sevens Limited Partnership or Tradable Bits, or a family and household member of the same residing at the same address;
- 2. an individual who is self-excluded or who self-excludes during the Contest Period from PlayNow.com or from a BCLC gaming facility; or
- 3. an individual that is barred from PlayNow.com or a BCLC gaming facility.

#### No purchase necessary.

Qualified Entrants may obtain one (1) qualified entry ("**Qualified Entry**") by successfully completing the following steps during the Contest Period:

- 1. successfully submitting a completed entry form ("**Entry Form**") submitting an entry through the PlayNow Pick-Em Kick-Em landing page: *playnow.com/pickem*. The Entry Form will require entrants to provide the entrant's name, contact information and other information, and also to enter their prediction as to which participant will win each of the \$7K 7S KICK-EM CHALLENGE, scheduled to take place during an intermission on March 4<sup>th</sup> and 5<sup>th</sup> at the HSBC World Rugby 7s Series event in Vancouver. If entering after the close of the First Draw Entry Period, entrants will be required to enter their prediction as to which participant will win the \$7K 7S KICK-EM CHALLENGE on March 5<sup>th</sup> only. The eligible participants in the \$7K 7S KICK-EM CHALLENGE will be listed on the entry form together with certain details about them;
- 2. through the link provided following submission of the Entry Form, either log in to the entrant's PlayNow.com account or sign up to obtain a PlayNow.com account, and correctly enter the promotion code **RUGBY20** during the Contest Period in the "My Promotions" section of PlayNow.com.

### **One Entry for Two Draws**

Qualified Entrants may obtain a maximum of one (1) Qualified Entry during the entire Contest Period. Qualified Entries received during the First Draw Entry Period will be included in the First Draw (defined below) and, if such Qualified Entry is not drawn in the First Draw, it will be included in the Second Draw (defined below), subject to these Contest Conditions.

### **The Prizes**

- There are two (2) prizes to be won in this Contest, one for each Draw.
- The winner of each Draw (each a "**Prize Winner**") will receive a prize ("**Prize**") comprised of \$1,000 CAD and a \$100 PlayNow Free Play Voucher (total prize value approximately \$1,100).

### The Draws

• All Qualified Entries received during the First Draw Entry Period will be entered into the first random draw on or about March 6, 2023 (the "**First Draw**") to select one (1) Qualified Entry for a Prize (the "**First Drawn Entry**").



- Qualified Entries received during the Second Draw Entry Period, with the exception of the First Drawn Entry and disqualified entries (if any), will be entered into the second random draw on or about March 6, 2023 (the "Second Draw") to select one (1) Qualified Entry for a Prize (the "Second Drawn Entry").
- The First Draw and the Second Draw (each, a "**Draw**") will be conducted by two (2) BCLC employees or its agent.
- If BCLC is unable to determine that the First Drawn Entry meets the requirements of this Contest, the First Drawn Entry will be disqualified and another entry will be drawn. This process will continue until the Prize is awarded for the First Draw. Any disqualified Drawn Entries will <u>not</u> be entered into the Second Draw.
- If BCLC is unable to determine that the Second Drawn Entry meets the requirements of this Contest, the Second Drawn Entry will be disqualified and another entry will be drawn. This process will continue until the Prize is awarded for the Second Draw.
- A BCLC representative will attempt to contact each entrant of the First Drawn Entry and the Second Drawn Entry (each, a "**Drawn Entrant**") via a telephone call or email, or both, within five (5) business days after the First Draw and the Second Draw, as applicable.
- A maximum of three (3) attempts will be made to contact each Drawn Entrant via telephone call or email.
- Each Drawn Entrant will have three (3) business days from the initial contact attempt to accept the Prize. If BCLC is not successful in contacting the Drawn Entrant, another entry will be drawn from among the remaining Qualified Entries in the applicable Draw, and the new drawn entrant will be contacted for the respective prize.
- Each Prize Winner must provide one (1) piece of government-issued, photographic identification acceptable to BCLC, complete such representations and indemnities as required by BCLC, and correctly answer a skill-testing question in order to receive the Prize. BCLC reserves the right to disqualify any Qualified Entrant that does not complete each of these conditions.

# **Contest Rules**

- A Qualified Entrant will only be eligible to win one (1) Prize.
- Prizes are subject to being rescheduled or cancelled.
- All Prizes must be accepted as awarded and cannot be substituted or exchanged for cash.
- All dollar values herein are expressed in Canadian funds.

# **Other Conditions**

- Odds of winning a Prize in the First Draw are dependent upon the number of Qualified Entries received during the First Draw Entry Period in accordance with these Contest Conditions. Odds of winning a Prize in the Second Draw are dependent upon the number of Qualified Entries received during the Second Draw Entry Period (being the entire Contest Period) in accordance with these Contest Conditions.
- It is not a requirement to correctly predict the winner of either or both KICK-EM CHALLENGE competitions for a Qualified Entry to be included in a Draw. Correctly predicting the winner of a KICK-EM CHALLENGE does <u>not</u> increase a Qualified Entrant's chances of winning a Prize.
- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current, accurate information, including a current telephone number and email address at which they can be contacted.
- In no event shall BCLC be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
- By entering this Contest, each Prize Winner agrees that BCLC may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent



image of the Prize Winner, and that such image will be provided by that Prize Winner to BCLC or its agent in electronic format upon BCLC's request.

- BCLC is not liable for any loss or damage to any person or their computer, personal device or any other property related to or resulting from participating in this Contest or downloading any material related thereto.
- BCLC and Tradable Bits (and their respective affiliates) shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Contest, whether or not resulting from or connected with acts or omissions of BCLC or any participating gaming service providers.
- BCLC may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, or suspend this Contest at any time.
- BCLC is not responsible for commencing, continuing or completing any event or awarding Prizes in the event that circumstances beyond BCLC's control make it impractical to do so.
- BCLC reserves the right not to award any Prize in the event that the integrity of all, or any part, of the Contest is compromised. Such a compromise shall include computer error or malfunction, fraud, deception, misrepresentation or misuse.
- By participating in this Contest, all participants release and discharge, and agree to indemnify, save and hold harmless BCLC, Tradable Bits and their respective directors, officers, employees, affiliates, agents, and representatives (the "**Releasees**") from and against any and all actions, claims or demands (including costs incurred by BCLC or Tradable Bits in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to, this Contest.
- BCLC reserves the right to disqualify entrants and/or entries that do not comply with these Contest Conditions.
- In making the Prizes available, BCLC make no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC.
- All decisions of BCLC are final and binding.

# Privacy Notice – In British Columbia

Personal information collected by or on behalf of BCLC is collected in accordance with the *Freedom* of *Information and Protection of Privacy Act* (British Columbia), and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:

- for administration of the contest (including verifying your eligibility to enter the Contest and sending Contest information to you);
- if you a Drawn Entrant, to contact you;
- if you are a Prize Winner, to contact you and to publicize your name, photograph, location and the Prize;
- $\circ$  if you consent, to distribute offers and promotional materials to you;
- o to customize the content and delivery of our products, services and marketing;
- for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
- to comply with applicable laws.
- By entering this Contest, each entrant consents to the collection, use, and disclosure of their personal information by BCLC, its agents and/or representatives for the purposes set out above and each entrant consents to the collection, use, access, disclosure and storage of their personal information inside and outside of Canada.



• Effective on the date you enter this contest, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.