

PRIVACY NOTICE

Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside of Canada:

- for administration of the contest (including verifying your eligibility to enter the Contest and sending Contest information to you);
- if you are a Prize Winner, to contact you and to publicize your name, photograph, location and the prize;
- if you consent, to distribute offers and promotional materials to you;
- to customize the content and delivery of our products, services and marketing;
- for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
- to comply with applicable laws.

Effective on the date you enter this Contest, you agree to the above. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or bclc.com.