

Promotion-Specific Conditions

Ultimate Fan Contest

1) **Promotion:** Ultimate Fan Contest (the “**Promotion**”)

This Promotion is governed by these terms and conditions (the “**Conditions**”) as well as BCLC’s General Terms and Conditions for Promotions (the “**General Conditions**”). Where the Conditions and the General Conditions conflict, these Conditions will prevail.

2) **Promotion Period:** This Promotion runs from June 5, 2026 at 12:00:00 am PST to August 8, 2026 11:59:59 pm PST.

3) **Promotion Day:** A “Promotion Day” means a calendar day from 12:00 AM to 11:59 PM Pacific Time during the Promotion Period.

4) **Prize:** Prize: There are five (5) Prizes available to be won in this Promotion. Winners may receive a maximum of **one (1) Grand Prize and one (1) Secondary Prize** in this Promotion. The Prizes consist of:

- **Grand Prize: One (1) Operation Orange Experience + \$1,000 Cash (Approximate Retail Value: \$5,800):**
 - i. **Game:** October 3, 2026, vs. Toronto Argonauts.
 - ii. Round-trip flights to Toronto from YVR on a private team charter with players and coaching staff.
 - iii. Two (2) nights hotel accommodations (double occupancy) in the BC Lions Team Hotel.
 - iv. Cocktail reception with BC Lions Management & Coaches.
 - v. Round-trip transportation between Toronto airport, the hotel, and the stadium.
 - vi. Suite access for the game including food and beverages (F&B).
 - vii. Pre-game field access to watch player warm-ups and an Exclusive Merchandise Prize Pack.
- **Secondary Prizes: Four (4) VIP Proline Home Game Experiences + \$500 Cash (Approximate Retail Value: \$3,500):**
 - i. **Game 1:** September 12, 2026, vs. Montreal Alouettes.
 - ii. **Game 2:** September 25, 2026, vs. Saskatchewan Roughriders.
 - iii. **Game 3:** October 9, 2026, vs. Ottawa Redblacks.

- iv. **Game 4:** October 23, 2026, vs. Winnipeg Blue Bombers.
- v. Each prize includes four (4) game tickets to the respective BC Lions home game.
- vi. Coin toss/game ball delivery experience and behind-the-scenes player walkout.
- vii. Visit to the team bench and sideline access to watch player warm-ups
- viii. Pre-Game Meet & Greet with Alumni one hour pre-game for dinner/appetizers.

5) **Qualified Entrant:** in addition to the requirements for a Qualified Entrant in the General Conditions, for this promotion the entrant must also:

- Be a British Columbia resident.
- Have an active PlayNow.com account.
- not be self-excluded from PlayNow.com or site-barred from a casino or Community Gaming Centre at any time during the Promotion Period.

6) **How to Enter:**

There are two (2) ways to enter the Promotion:

- 1) By obtaining a Qualified Entry through PlayNow.com; or
- 2) By submitting a No Purchase Necessary Mail In Entry.

Entry Option 1: Qualified Entry through PlayNow.com

- Qualified Entrants must have an active PlayNow.com account.
- Sports bonus bets may not be used.
- Cashed-out wagers do not qualify.
- Entrants may obtain a maximum of five (5) Qualified Entries per Promotion Day by redeeming the promotional code "LIONSFAN" in the My Promotions section of PlayNow.com before placing qualifying wagers and completing the following actions during the Promotion Period.

Qualifying Actions

- Place a minimum \$5 PlayNow Sports wager – 1 entry per Promotion Day.
- Place a minimum \$5 Casino or Live Casino wager – 1 entry per Promotion Day.
- Place a minimum \$5 PlayNow Sports wager on any CFL game – 3 entries per Promotion Day.

Entry Option 2: No Purchase Necessary Mail-In Entry

- No purchase is required.
- A Qualified Entrant may obtain five (5) Qualified Entries by mailing a handwritten entry on a single sheet of paper containing:
 - full legal name;
 - mailing address with postal code;
 - phone number;
 - email address; and
 - PlayNow ID.

Mail entries to:

British Columbia Lottery Corporation

74 West Seymour Street

Kamloops, BC V2C 1E2

Attention: Sports Marketing – Ultimate Fan Contest

- Each Qualified Entrant may submit one (1) No Purchase Necessary Mail-In Entry.
- Mail-in entries must be received by August 8, 2026.

7) **Draw:** The draw will be conducted on August 14, or as soon as practicable thereafter.

8) **Odds:** Odds of winning depend on the number of Entries received during the Promotion Period.

9) **No Purchase Necessary:** No purchase is necessary to enter this Promotion.

10) **Conditions of Prize:**

The Prize must be accepted as awarded and is not transferable, assignable, or substitutable, except at BCLC's sole discretion.

- **Travel and Guests: Grand Prize:** The winner and their guest must travel on the same itinerary and are responsible for any costs not explicitly listed (e.g., meals outside the suite, incidentals, travel insurance).

11) **Time to Claim Prize:** A Drawn Entrant will be contacted by BCLC or its service providers using the contact information associated with the Entrant's PlayNow.com account. It is the responsibility of each Entrant to ensure that their contact information is accurate and current.

12) **How to Claim a Prize:** To claim a Prize, a Drawn Entrant must, upon request by BCLC:

- confirm acceptance of the Prize by telephone and/or email;
- provide valid government-issued photo identification that matches the name on the PlayNow.com account;
- correctly answer a time-limited skill-testing question; and
- execute and return any required declarations, releases, waivers, and indemnities.
- **Verification of Account:** Ensure their PlayNow.com account is active and all contact information is current.
- **Coordination with BC Lions:** A representative from the BC Lions will contact the winner using the contact information provided to BCLC to coordinate the logistics for the travel, accommodations, and experience components of the Prize.
- **Cash Fulfillment:** The cash portion of the Prize will be fulfilled by BCLC and will be deposited directly into the winner's PlayNow.com account.

A Drawn Entrant must confirm acceptance of the Prize and satisfy all eligibility and prize-claim requirements within three (3) days of the first contact attempt by BCLC. If the Drawn Entrant:

- cannot be contacted within that time;
- declines or fails to accept the Prize;
- fails to correctly answer the skill-testing question;
- fails to provide required documentation; or
- is determined by BCLC, in its sole discretion, to be ineligible or in breach of these Conditions,

then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant may be selected, in the order drawn, to replace the disqualified Drawn Entrant.

This process will continue until the Prize is awarded or until there are no remaining Reserve Drawn Entrants, in which case the Prize may, at BCLC's sole discretion, remain unawarded.

In no event shall BCLC be liable for a Drawn Entrant or Reserve Drawn Entrant not receiving notification that their name has been drawn.