

Contest Period

This contest (the “**Contest**”) runs from 5:00:00 pm PST to 11:59:59 pm PST on August 26, 2022 (the “**Contest Period**”) and will be subject to these contest conditions (the “**Contest Conditions**”).

Qualified Entrant

A qualified entrant (“**Qualified Entrant**”) is a resident of British Columbia, 19 years of age or older who is not:

1. a British Columbia Lottery Corporation (“BCLC”) employee;
2. a family or household member of a BCLC employee;
3. an employee of the BC Lions organization/any affiliates;
4. an individual who is self-excluded or who self-excludes during the Contest Period from PlayNow.com or from a BCLC gaming facility; or
5. an individual that is barred from PlayNow.com or a BCLC gaming facility.

How to Participate

There are two no purchase necessary ways to enter this Contest:

1. Successfully registering a new PlayNow account at the PlayNow Locker Room located at Section 209 in BC Place (“**PlayNow Locker Room**”) during the BC Lions game on August 26, 2022, to receive the LIONS20 code offer; or
2. Existing PlayNow account holders can scan a QR code at the PlayNow Locker Room during the BC Lions game on August 26, 2022, to receive the LIONS20 code offer.

Qualified Entry

1. **Successful registration of a new PlayNow account:** Qualified Entrants will obtain one (1) qualified entry to the Draw (as defined below) (“**Qualified Entry**”) by successfully registering a new PlayNow account at the PlayNow Locker Room and receiving the code LIONS20.
 - a. A newly registered PlayNow account is not required to be active in order to obtain a Qualified Entry.
2. **Successful scan of the QR code at the PlayNow Locker Room:** Qualified Entrants with an existing PlayNow account will obtain one (1) Qualified Entry by successfully scanning the QR code and receiving the LIONS20 code.
3. Once a Qualified Entrant has received the LIONS20 code offer, they will automatically receive a maximum of one (1) Qualified Entry.
4. All Qualified Entrants who have received the LIONS20 code may also:
 - a. Spin the prize wheel at the PlayNow Locker Room for an additional prize (each a “**Mini Prize Winner**”); and/or
 - b. Use the LIONS20 code offer by 11:59:59 pm PST on August 26, 2022 to redeem \$20 in free bets on PlayNow.com. Once the LIONS20 code offer has been redeemed, the \$20 in free bets will expire after fourteen (14) days.

The Prizes

- One (1) winner (the “**Grand Prize Winner**”) will receive the grand prize of two (2) season tickets for the 2023 BC Lions Season (the “**Grand Prize**”) with an approximate retail value of \$1,500.
- Three (3) winners (the “**Secondary Prize Winners**”) will receive two Club seat tickets to the following BC Lions games:
 - Secondary Prize Winner #1 - two tickets for September 24, 2022 BC Lions Home Game.
 - Secondary Prize Winner #2 - two tickets for September 30, 2022 BC Lions Home Game.
 - Secondary Prize Winner #3 - two tickets for October 15, 2022 BC Lions Home Game.(each a “**Secondary Prize**”)
- Mini Prize Winners will receive one of the following prizes while supplies last:
 - \$10 PlayNow Freebet Voucher;
 - \$150 PlayNow Matchbet Voucher;
 - \$10 BC Place Food & Beverage voucher;
 - BC Lions merchandise;
 - PlayNow Water Bottles;
 - BC Lions Store Gift Cards; or
 - PlayNow Can Holders.(each a “**Mini Prize**”)

The Draw

- Qualified Entries received during the Contest Period are entered into a random draw for the Grand Prize and the Secondary Prizes during the Contest Period (the “**Draw**”).
- Draws will be performed according to the **Prize Draw Schedule** below and will be conducted by two (2) BCLC employees at the BCLC office in Vancouver.
- If BCLC is unable to determine that the Grande Prize Winner or Secondary Prize Winner (each a “**Drawn Entry**”) meet the requirements of this Contest, the Drawn Entry will be disqualified and another entry will be drawn. This process will continue until the applicable Grand Prize or Secondary Prize is awarded.
- A BCLC representative will attempt to contact the Grand Prize Winner and the Secondary Prize Winners via a telephone call or email, or both, within four (4) days after the Draw.
- A maximum of three (3) attempts will be made to contact the Secondary Prize Winners and the Grand Prize Winner via telephone call or email,
- The Grand Prize Winner and the Secondary Prize Winners will have three (3) business days from the initial contact attempt to accept their prize, as applicable. If BCLC is not successful in contacting the winner, another entry will be drawn, and a new winner will be contacted for the respective prize.
- The Grand Prize Winner and the Secondary Prize Winners must provide government-issued, photographic identification acceptable to BCLC, complete such representations and indemnities as required by BCLC, and correctly answer a skill-testing question in

order to receive the corresponding prize. BCLC reserves the right to disqualify any Qualified Entrant that does not complete each of these conditions

- Prizes will be awarded to the Grand Prize Winner and the Secondary Prize Winners via email directly from the BC Lions.

The Prize Draw Schedule

Prize #	Eligibility Period – Start	Eligibility Period – End	Draw Date	Prize
“Mini” Prize Wheel Prizes)	August 26, 2022 at 5:00:00pm PT	August 26, 2022 at 10:30:00pm PST	N/A	Players spin the wheel and can win one (1) of the following prizes \$10 Free Bet Voucher for PlayNow Sports \$150 Match Deposit Bonus for PlayNow Sports \$10 BC Place Food/Drink Voucher BC Lions Merchandise BC Lions Store Gift Card PlayNow Water Bottle PlayNow Can Holder
Grand Prize	August 26, 2022 at 5:00:00pm PST	August 26, 2022 at 11:59:59 pm PST	August 31, 2022	Two (2) BC Lions Season Tickets for the 2023 season Approximate retail value of \$1,500
Secondary Prize	August 26, 2022 at 5:00:00 PST	August 26 at 11:59:59 pm PST	August 31, 2022	Two (2) BC Lions Club Seat tickets to September 24, 30 and

				<p>October 15, 2022 games.</p> <p>Approximate retail value of \$320</p>
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Contest Rules

- The Grand Prize and the Secondary Prizes will be awarded in accordance with the above Prize Draw Schedule.
- A Qualified Entrant who has won the Grand Prize is not eligible to win a Secondary Prize.
- The Secondary Prize and the Grand Prize are subject to games being rescheduled or cancelled.
- All prizes must be accepted as awarded, are non-transferable and cannot be substituted or exchanged for cash.
- All dollar values herein are expressed in Canadian funds.

Other Conditions

- Odds of winning the Secondary Prize or the Grand Prize are dependent upon the number of Qualified Entries received in accordance with these Contest Conditions.
- Odds of winning a Mini Prize are 1:1.
- It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current information, including a current telephone number and email address at which they can be contacted.
- In no event shall BCLC be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
- By entering this Contest, the winners for the Mini Prize, the Secondary Prizes and the Grand Prize (collectively, the “**Winners**”) agree that BCLC may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of each of the Winners, and that such image will be provided by each of the Winners to BCLC or its agent in electronic format upon BCLC’s request.
- BCLC is not liable for any loss or damage to any person or their computer or any other property related to or resulting from participating in this Contest or downloading any material related thereto.
- BCLC and the BC Lions (and its affiliates) shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this Contest, whether or not resulting from or connected with acts or omissions of BCLC or any participating gaming service providers.
- BCLC may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, or suspend this Contest at any time.
- BCLC is not responsible for commencing, continuing or completing any event or awarding the Mini Prize, the Secondary Prizes or the Grand Prize in the event that circumstances beyond BCLC’s control make it impractical to do so.

- BCLC reserves the right not to award the Mini Prize, the Secondary Prizes or the Grand Prize in the event that the integrity of all, or any part, of the Contest is compromised. Such a compromise shall include computer error or malfunction, fraud, deception, misrepresentation or misuse.
- IN NO EVENT WILL BCLC, A PARTICIPATING FACILITY OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE “**RELEASED PARTIES**”) BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS CONTEST OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.
- BCLC reserves the right to disqualify entrants and/or entries that do not comply with these Contest Conditions.
- In making the Mini Prize, the Secondary Prize, and the Grand Prize available, BCLC makes no representations or warranties whatsoever, either expressed or implied, oral or written.
- All entries become the property of BCLC.
- All decisions of BCLC are final and binding.

Privacy Notice – In British Columbia

Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act* (British Columbia), and will be used, accessed, disclosed and stored inside and outside of Canada by BCLC and its service providers for administration of the Contest, including verifying your eligibility to win a prize, and if you are a winner, to publicize your name, location, photograph and the prize. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Service Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222.