

### Definitions

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**Drawn Entrant** means an individual whose name is drawn to win a Prize as a result of the Prize Draw.

**Winner(s)** means the Drawn Entrant or Reserve Drawn Entrant who fulfills these Contest Conditions.

**Reserve Drawn Entrant** means an individual whose name is drawn as a backup as a result of the Prize Draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

**Eligible Games** means any Canadian Football League (CFL) game offered on PlayNow.com during the Contest Period, as determined by BCLC or MBLL in conjunction with BCLC.

### Contest Period

1. This contest (the “**Contest**”) runs from 2:00:00 am CDT on May 22, 2026, to 1:59:59 am CDT on August 22, 2026, in Manitoba (the “**Contest Period**”) and will be subject to these contest conditions (the “**Contest Conditions**”).

### Qualified Entrant

2. A qualified entrant (“**Qualified Entrant**”) means:
  - a) a Manitoba resident 18 years of age or older with an active PlayNow.com account, who is not:
    - a MBLL employee, or
    - an immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee;provided that:
  - individuals who are currently self-excluded or who self-exclude at any time during the Contest Period from PlayNow.com are not Qualified Entrants and are not eligible to win a Prize; and
  - individuals that are currently barred or are barred at any time during the Contest Period from PlayNow.com, or individuals who are self-excluded from a gaming facility operated by MBLL, at any time during the Contest Period are not Qualified Entrants and are not eligible to win a Prize.

### How to Enter

3. There are two (2) ways to enter this Contest:
  - a. Obtain a “Qualified Entry” through PlayNow.com; and/ or
  - b. Submit a No Purchase Necessary Entry.

### Qualified Entry

4. **On PlayNow.com:**
  - Qualified Entrant must sign up or log in to their PlayNow.com account and successfully enter the correct promo code for their province (the “**Promo Code**”) during the Contest Period into the MyPromotions section of their PlayNow.com account and;
    - In Manitoba, the Promotion Code is “**GOBLUE**”

- Make a minimum of \$5 wager on any Eligible Games during the Contest Period.
- Qualified Entrants may receive a maximum of one (1) Qualified Entry per day during the Contest Period.
- Qualified Entrants may receive a maximum of ninety-two (92) Qualified Entries through PlayNow.com into this Contest.

### **No Purchase Necessary Entry**

#### **5. No Purchase Necessary Mail-In:**

- No purchase is necessary to enter this contest. To obtain a No Purchase Necessary Entry, a Qualified Entrant may obtain ten (10) Qualified Entries by mailing an entry to British Columbia Lottery Corporation, 2940 Virtual Way, Vancouver, B.C., V5M 0A6, **Attention: Promotions, Blue Bombers Tunnel Experience** envelope must contain the entry, which must be on a single sheet of paper. The entry must contain the following information, which must be legible: full name, mailing address with postal code, phone number, and email address, and PlayNow account email or username. An entry will be disqualified if it is missing any of the details mentioned above. Mail-in entries must be received by the end of the Contest Period to be eligible. Mail-in entries received after the end of the Contest Period will be disqualified and not entered into the draw.
- Each Qualified Entrant may submit a maximum of one (1) No Purchase Necessary Entry.
- All No Purchase Necessary Entries must be received by the end of the Contest Period.

### **The Prizes**

6. There are a total of two (2) prizes (each a "Prize") available to be won in this Contest, each consisting of:
  - a. Blue Bombers Experience: VIP Tunnel Experience for six (6) guests on October 10, 2026, including six (6) game tickets in loge, pre-game sideline warmup viewing option, Pinnacle Club access, photo with Bombers before the game, six (6) hamburgers and non-alcoholic drinks, six (6) \$25 Blue Bombers gift cards, three (3) parking passes, and six (6) PlayNow prize packs (approximate value: \$1,600 CAD).
7. The odds of winning a Prize depends on the number of Qualified Entries received in Manitoba.
8. The Prizes cannot be transferred without the consent of BCLC, or MBLL in conjunction with BCLC, which may be withheld for any reason.
9. The Prize must be accepted as awarded and cannot be exchanged for cash. A Winner who does not accept the Prize as awarded may, at BCLC, or MBLL in conjunction with BCLC, be deemed to have refused the Prize. BCLC, MBLL in conjunction with BCLC, reserves the right to disqualify a Winner who does not accept the Prize as awarded and select another Drawn Entrant as the Winner.
10. By accepting the Prize, the Winner authorizes and agrees that their name and telephone number and/or email address will be provided to MBLL for the purpose of facilitating the Prize.
11. Winners must bring a Guest(s) who is over the age of majority in their place of residence.

### **The Draw**

12. Qualified Entries received with respect to each province during the Contest Period are entered into a random draw for that province (the "**Prize Draw**") to select two (2) Qualified Entrants and five (5) backups in Manitoba to win a Prize (the "**Drawn Entrants**"). The Prize Draw will occur on August 27, 2026, or as soon as practical thereafter.
13. An MBLL representative will attempt to contact the Drawn Entrants by telephone and/or email using the contact information provided in their PlayNow.com profile within two (2) days of a Prize Draw. It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current information, including a current telephone number and email address at which they can be contacted.
14. Drawn Entrants will have two (2) days from the first contact attempt to respond and accept (by email

- or phone) the Prize before BCLC or MBLL in conjunction with BCLC, may, at its sole discretion, determine that the Prize is forfeited and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Winner. In no event shall BCLC, or MBLL be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
15. If BCLC or MBLL in conjunction with BCLC, is unable to determine whether the Drawn Entrant is a Qualified Entrant, then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Winner. This process will continue until the Prize has been awarded.
  16. In order to receive a Prize, the Winner must satisfy BCLC, or MBLL in conjunction with BCLC, that the Winner is entitled to receive a Prize in this Contest, correctly answer a time-limited skill-testing question, attend an MBLL office for a winner photo, present government-issued photo identification that matches the name of the Winner, and agree to such representations, releases, waivers and indemnities as BCLC, or MBLL in conjunction with BCLC may require. BCLC, or MBLL in conjunction with BCLC, has no obligation to deliver a Prize to a Winner who cannot satisfy these requirements. Each Winner guest must agree to such representations, releases, waivers and indemnities as BCLC, MBLL in conjunction with BCLC, may require.
  17. If a Drawn Entrant does not comply with these requirements, then they may, at the sole discretion of BCLC or MBLL in conjunction with BCLC, be deemed to have refused the Prize and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Winner

### **General Conditions**

18. Winners and Guests are responsible for their own travel arrangements to and from prize activities.
19. Winners and Guests are responsible for following venue rules for attending these events. In no way is BCLC, or MBLL in conjunction with BCLC, responsible for a Winner or Guest losing the right to attend the game.
20. BCLC, or MBLL in conjunction with BCLC, may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, this Contest at any time.
21. BCLC, or MBLL in conjunction with BCLC, are not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Contest, whether or not resulting from or connected with acts or omissions of BCLC and MBLL or any participating gaming service providers.
22. BCLC and MBLL are not responsible for commencing, continuing or completing any event or awarding prizes in the event of circumstances beyond BCLC and MBLL's, control.
23. By entering this Contest, each Winner agrees that BCLC and/or MBLL may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of each Winner, and that such image will be provided by each Winner to BCLC, MBLL, or its agent in electronic format upon request.
24. Winners and guests may be subject to photography while attending prize events. In addition to MBLL releases and waivers, Winners and guests may be required to sign a third-party photography/videography waiver in order to participate in prize activities. BCLC, or MBLL in conjunction with BCLC, is not responsible for replacement activities in the event a Winner or guest opts not to sign such third-party waiver or participate in a prize activity.
25. BCLC, or MBLL in conjunction with BCLC, reserve the right to disqualify players that do not comply with these Contest Conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the "**Lottery Rules**"). In the event of a conflict between these Contest Conditions and any lottery scheme, the applicable Lottery Rules will prevail.
26. In making the Prizes available, BCLC and MBLL make no representations or warranties whatsoever, either expressed or implied, oral or written.
27. IN NO EVENT WILL BCLC, MBLL, OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE "**RELEASED PARTIES**") BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM

FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS CONTEST OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.

28. EACH WINNER INDEMNIFIES BCLC AND MBLL FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS OR DEMANDS BY THE WINNER (INCLUDING COSTS INCURRED BY BCLC IN DEFENDING SUCH ACTIONS, CLAIMS OR DEMANDS) BROUGHT AGAINST BCLC OR MBLL WHICH ARISE OUT OF OR ARE IN ANY WAY CONNECTED TO THIS CONTEST OR WITH A PRIZE.
29. All entries become the property of BCLC.
30. All decisions of BCLC, or MBLL in conjunction with BCLC, are final and binding.
31. By submitting an entry into this Contest, you confirm that you have read the Contest Conditions and confirm you are in compliance with all restrictions and agree to be bound by the Contest Conditions.
32. This Contest is governed by the laws of the Province of Manitoba and the federal laws of Canada applicable therein, without reference to any choice of law or conflict of law principles. Entrants hereby attorn to the exclusive jurisdiction of the courts of the Province of Manitoba and all courts competent to hear appeals therefrom to settle any dispute or claim that arises out of or in connection with these Contest Conditions or the Contest (including without limitation non-contractual disputes or claims).

#### **Privacy Notice – In British Columbia**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - a. to facilitate your registration on and use of this website;
  - b. for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - c. if you are a Winner, to contact you and to publicize your name, photograph, location and Prize;
  - d. if you consent, to distribute offers and promotional materials to you;
  - e. for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - f. to customize the content and delivery of our products, services and marketing;
  - g. to make improvements to our products and services; and
  - h. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

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  - to facilitate your registration on and use of this website;
  - for administration of the Contest (including verifying your eligibility to enter the Contest and sending Contest information to you);



## Blue Bombers Tunnel Experience 2026 Conditions

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- if you are a Winner, to contact you and to publicize your name, photograph, location and Prize;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9. Telephone (204) 957-2500 ext. 2552, email: [privacy.compliance@mbl.ca](mailto:privacy.compliance@mbl.ca)