



2026 March Madness Same Game Parlay Promotion Conditions

1. To participate in this March Madness Same Game Parlay Promotion (the “**Promotion**”) you must:
 - a. be a British Columbia or Saskatchewan resident and be 19 years of age or older, or a Manitoba resident and be 18 years of age or older; and
 - b. have an active PlayNow.com account.
2. This Promotion starts on **March 19, 2026 at 12:00:00 am PT / 2:00:00 am CT** and ends immediately on **April 6, 2026, at 5:30:00 pm PT / 7:30:00 pm CT** (the “**Promotional Period**”).
3. How to Enter:

To receive a \$50 Sports Bonus Bet token (“**Sports Bonus Bet**”) under this Promotion, you must complete these steps in the following order:

- a. register for an account on PlayNow.com or log into your PlayNow.com account;
 - b. place a Same Game Parlay (“**SGP**”) wager that meets all of the following criteria:
 - i. The wager is placed on any **Men’s March Madness** game scheduled during the Promotional Period;
 - ii. The total stake amount is \$50 or greater;
 - iii. The combined odds for the entire parlay are 2.50 (+150) or greater;
 - iv. The parlay includes at least two (2) selections;
 - v. All selections are from the same game;
 - vi. The wager is placed through designated SGP tab on PlayNow.com(an “**Eligible Wager**”); and
 - c. If the game on which you placed an Eligible Wager ends with a point difference of three (3) points or fewer, you will receive one (1) Sports Bonus Bet..
 - i. For example: If you wager \$50+ on a March Madness game within the Promotional Period, and the game ends 78-76, then you will receive one (1) Sports Bonus Bet.
4. Players may receive a maximum of one (1) Sports Bonus Bet per game during the Promotional Period, and only the first Eligible Wager per game qualifies for the Promotion.
 5. Standard parlays do not qualify for this Promotion.
 6. Both winning and losing wagers are eligible to receive a Sports Bonus Bet.

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7. Wagers that would otherwise be eligible but settle as void do not qualify for this Promotion.
 8. A Sports Bonus Bet will be awarded within 72 hours of bet settlement.
 9. For the purposes of this promotion, a SGP wager must consist of distinct and independent selections. Redundant selections are not considered valid components of a qualifying SGP. Redundancy occurs when multiple selections are based on the same underlying event or outcome.
 - a. For example: A wager that includes both "Player A to score 0.5+ goals" and "Player A to score 1.5+ goals" is considered redundant, as both selections depend on the same scoring event(s). As such, this wager would not qualify as a valid SGP under this promotion.
 10. A Sports Bonus Bet awarded through this Promotion expires fourteen (14) days after being awarded. An expired Sports Bonus Bet will not be reissued following expiration.
 11. Wagers placed using a Sports Bonus Bet do not qualify for any other promotion on PlayNow.com.
 12. A Sports Bonus Bet awarded through this Promotion can only be used for wagering on PlayNow.com sports bets.
 13. A Sports Bonus Bet must be accepted as awarded and cannot be exchanged for cash.
 14. British Columbia Lottery Corporation ("**BCLC**"), Saskatchewan Indian Gaming Authority ("**SIGA**") in conjunction with BCLC, and Manitoba Liquor and Lotteries Corporation ("**MBLL**") in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Token for any reason including if awarded in error.
 15. In the event PlayNow determines a player is misusing, exploiting, or manipulating any sportsbook promotion or bonus system, PlayNow reserves the right to revoke any player's eligibility for current and future promotions.
 16. BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC reserve the right to disqualify entrants and/or entries that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the ("**Lottery Rules**"). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
 17. This Promotion, Sports Bonus Bets and the use of Tokens are subject to applicable terms and conditions, including the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to Tokens.
 18. This Promotion may be withdrawn, extended, or amended by BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC at any time.
 19. All stated dollar amounts are in Canadian funds.



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20. If validation of your PlayNow.com account is pending, the Sports Bonus Bet will be deposited when your PlayNow.com account is validated providing all conditions have been met.
 21. If you are having difficulty entering the Promotion, you must contact Customer Support during the Promotional Period. Any inquiries for the Promotion after the Promotional Period has ended or the Promotional Period has lapsed will not be considered as eligible for a Sports Bonus Bet.
 22. By participating in this promotion, you agree to save and hold BCLC, SIGA in conjunction with BCLC, and MBLL in conjunction with BCLC, harmless from and against any and all actions, claims or demands by you (including costs incurred by BCLC, SIGA, and MBLL in defending such actions, claims or demands) brought against BCLC, SIGA, and MBLL, which arise out of or are in any way connected to this promotion.
 23. All decisions of BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC, are final and binding.