



Manitoba & Saskatchewan - Ultimate Football Fan Contest Conditions

Definitions

BCLC means British Columbia Lottery Corporation.

MBLL means Manitoba Liquor and Lotteries Corporation.

SIGA means Saskatchewan Indian Gaming Authority.

SaskGaming means Saskatchewan Gaming Corporation.

Drawn Entrant means an individual whose name is drawn to win a Prize as a result of the Prize Draw.

Prize Winner(s) means the Drawn Entrant or Reserve Drawn Entrant who fulfills these Contest Conditions.

Reserve Drawn Entrant means an individual whose name is drawn as a backup as a result of the Prize Draw and who becomes a Qualified Entrant in the event that the original Drawn Entrant becomes disqualified.

Eligible Games means any sports wager on PlayNow.com.

Contest Period

1. This contest (the “**Contest**”) runs from 1:00:00 am CST on July 11, 2025, to 0:59:59 am CST on July 28, 2025, in Saskatchewan, and 2:00:00 am CDT on July 11, 2025, to 1:59:59 am CDT on July 28, 2025, in Manitoba (the “**Contest Period**”) and will be subject to these contest conditions (the “**Contest Conditions**”).

Qualified Entrant

2. A qualified entrant (“**Qualified Entrant**”) means:
 - a) a Saskatchewan resident, 19 years of age or older with an active PlayNow.com account or;
 - b) a Manitoba resident 18 years of age or older with an active PlayNow.com account, who is not:
 - a MBLL employee.provided that:
 - individuals who are currently self-excluded or who self-exclude at any time during the Contest Period from PlayNow.com are not Qualified Entrants and are not eligible to win a Prize; and
 - individuals that are currently barred or are barred at any time during the Contest Period from PlayNow.com, or a British Columbia, or Saskatchewan gaming facility, or individuals who are self-excluded from a gaming facility operated by MBLL, at any time during the Contest Period are not Qualified Entrants and are not eligible to win a Prize.

How to Enter

3. There are two (2) ways to enter this Contest:
 - a. Obtain a “Qualified Entry” through PlayNow.com; and/ or
 - b. Submit a No Purchase Necessary Entry.

Qualified Entry

4. **On PlayNow.com:**
 - Qualified Entrant must sign up or log in to their PlayNow.com account and successfully enter the correct promotion code for their province (the “**Promotion Code**”) during the Contest Period into the MyPromotions section of their PlayNow.com account and;

- In Manitoba, the Promotion Code is “**GOBLUE**”
 - In Saskatchewan, the Promotion Code is “**GOGREEN**”
- Make a minimum of \$5 wager on any Eligible Games during the Contest Period.
- Qualified Entrants may receive a maximum of one (1) Qualified Entry per day during the Contest Period.
- Qualified Entrants may receive a maximum of seventeen (17) Qualified Entries through PlayNow.com into this Contest.

Bonus Entries

5. Qualified entrants may enter additional promotional codes to be provided via CRM or social media communications into the MyPromotions section of their PlayNow. Each additional promo code entered counts as one (1) additional entry, for a maximum of two (2) bonus entries into the contest:

No Purchase Necessary Entry

6. **No Purchase Necessary Mail-In:**
- No purchase is necessary to enter this contest. To obtain a No Purchase Necessary Entry, a Qualified Entrant may obtain ten (10) Qualified Entries by mailing an entry to British Columbia Lottery Corporation, 2940 Virtual Way, Vancouver, B.C., V5M 0A6, **Attention: Promotions, Ultimate Football Fan Contest**. The envelope must contain the entry, which must be on a single sheet of paper. The entry must contain the following information, which must be legible: full name, mailing address with postal code, phone number, and email address, and PlayNow account email or username. An entry will be disqualified if it is missing any of the details mentioned above. Mail-in entries must be received by the end of the Contest Period to be eligible. Mail-in entries received after the end of the Contest Period will be disqualified and not entered into the draw.
 - Each Qualified Entrant may submit a maximum of one (1) No Purchase Necessary Entry.
 - All No Purchase Necessary Entries must be received by the end of the Contest Period.

The Prizes

7. There are a total of two (2) prizes (each a “Prize”) available to be won in this Contest:
- a) In Manitoba, there is one (1) Prize available to be won, with a value of up to approximately \$1,750 CAD.
 - The Manitoba Prize includes:
 - Two (2) suite-level tickets to the Labour Day Classic CFL Game in Regina, Saskatchewan on Sunday, August 31, 2025
 - Travel Credit valued at \$500 CAD to be deposited into Winner’s PlayNow Account
 - Two Nights’ accommodation at Fairfield Inn & Suites in Regina valued at \$570 CAD
 - *Winner may choose to forfeit the Hotel Accommodation, and in return receive a \$1,000 travel credit instead of the \$500. Winner must provide minimum of five (5) business days’ notice to make this change.*
 - b) In Saskatchewan, there is one (1) Prize available to be won, with a value of up to approximately \$1,750 CAD.
 - The Saskatchewan Prize includes:
 - Two (2) premium-level tickets to the CFL game in Winnipeg, Manitoba on Saturday, September 6, 2025 valued at \$335.68 per ticket
 - Two (2) suite-level tickets to the CFL Game in Regina, Saskatchewan on Sunday, August 31, 2025
 - Travel Credit valued at \$1,000 CAD to be deposited into Winners PlayNow account
 - Buffet Service at Regina CFL game valued at \$175 CAD.
8. The odds of winning a Prize in a particular jurisdiction depends on the number of Qualified Entries received in that jurisdiction

9. The Prizes cannot be transferred without the consent of BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, which may be withheld for any reason.
10. The Prize must be accepted as awarded and cannot be exchanged for cash. A Winner who does not accept the Prize as awarded may, at BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC's sole discretion, be deemed to have refused the Prize. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserves the right to disqualify a Winner who does not accept the Prize as awarded and select another Drawn Entrant as the Winner.
11. By accepting the Prize, the Winner authorizes and agrees that their name and telephone number and/or email address will be provided to MBLL and SIGA for the purpose of facilitating the Prize.
12. Prize Winners must bring a Guest(s) who is over the age of majority in their place of residence. Guests are responsible for providing their own valid travel documents and/or insurance.

The Draw

13. Qualified Entries received with respect to each province during the Contest Period are entered into a random draw for that province (the "**Prize Draw**") to select one (1) Qualified Entrants and five (5) backups in Manitoba, and one (1) Qualified Entrants and five (5) backups in Saskatchewan to win a Prize (the "**Drawn Entrants**"). The Prize Draw will occur on July 30, 2025, or as soon as practical thereafter.
14. A BCLC representative will attempt to contact the Drawn Entrants by telephone and/or email using the contact information provided in their PlayNow.com profile within two (2) days of a Prize Draw. It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current information, including a current telephone number and email address at which they can be contacted.
15. Drawn Entrants will have two (2) days from the first contact attempt to respond and accept (by email or phone) the Prize before BCLC or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, may, at its sole discretion, determine that the Prize is forfeited and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner. In no event shall BCLC, MBLL, or SIGA be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn.
16. If BCLC or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, is unable to determine whether the Drawn Entrant is a Qualified Entrant, then the Drawn Entrant will be disqualified and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner. This process will continue until the Prize has been awarded.
17. In order to receive a Prize, the Prize Winner must satisfy BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, that the Prize Winner is entitled to receive a Prize in this Contest, correctly answer a time-limited skill-testing question, present government-issued photo identification that matches the name of the Prize Winner, and agree to such representations, releases, waivers and indemnities as BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC may require. BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC has no obligation to deliver a Prize to a Prize Winner who cannot satisfy these requirements. Each Winner guest must agree to such representations, releases, waivers and indemnities as BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, may require.
18. If a Drawn Entrant does not comply with these requirements, then they may, at the sole discretion of BCLC or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, be deemed to have refused the Prize and a Reserve Drawn Entrant will replace the Drawn Entrant and, if qualified, become a Prize Winner.

General Conditions

19. Winners and Guests are responsible for their own travel arrangements and documentation.
20. Winners and Guests are responsible for following venue rules for attending these events. In no way is BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, responsible for a Winner or Guest losing the right to attend the game.
21. BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC may, at its sole discretion and without liability whatsoever, alter, amend, change, modify, this Contest at any time.

22. BCLC, or MBLL in conjunction with BCLC, or SIGA and SaskGaming in conjunction with BCLC, are not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Contest, whether or not resulting from or connected with acts or omissions of BCLC, MBLL and SIGA or any participating gaming service providers.
23. BCLC, MBLL, and SIGA are not responsible for commencing, continuing or completing any event or awarding prizes in the event of circumstances beyond BCLC, MBLL, or SIGA's control.
24. By entering this Contest, each Prize Winner agrees that BCLC may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of each Prize Winner, and that such image will be provided by each Prize Winner to BCLC or its agent in electronic format upon BCLC's request.
25. BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right to disqualify players that do not comply with these Contest Conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the **"Lottery Rules"**). In the event of a conflict between these Contest Conditions and any lottery scheme, the applicable Lottery Rules will prevail.
26. In making the Prizes available, BCLC, MBLL, and SIGA make no representations or warranties whatsoever, either expressed or implied, oral or written.
27. IN NO EVENT WILL BCLC, MBLL, SIGA, SASKGAMING, OR THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, CONTRACTORS, AGENTS, REPRESENTATIVES OR AFFILIATES (TOGETHER, THE **"RELEASED PARTIES"**) BE LIABLE FOR, AND EACH ENTRANT HEREBY RELEASES THEM FROM, ANY DAMAGES, LOSSES OR OTHER AMOUNTS OF ANY KIND WHATSOEVER, WHETHER IN CONTRACT, TORT, OR OTHERWISE, ARISING FROM OR IN CONNECTION WITH THIS CONTEST OR A PRIZE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, THE RELEASED PARTIES WILL NOT BE LIABLE FOR DIRECT, GENERAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY, PUNITIVE, SPECIAL OR ANY OTHER LOSSES OR DAMAGES, EVEN IF A RELEASED PARTY SHOULD HAVE BEEN AWARE THAT SUCH LOSS OR DAMAGE COULD OCCUR.
28. EACH PRIZE WINNER INDEMNIFES BCLC, MBLL, SIGA, AND SASKGAMING FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS OR DEMANDS BY THE PRIZE WINNER (INCLUDING COSTS INCURRED BY BCLC IN DEFENDING SUCH ACTIONS, CLAIMS OR DEMANDS) BROUGHT AGAINST BCLC WHICH ARISE OUT OF OR ARE IN ANY WAY CONNECTED TO THIS CONTEST OR WITH A PRIZE.
29. All entries become the property of BCLC.
30. All decisions of BCLC, or MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, are final and binding.
31. By submitting an entry into this Contest, you confirm that you have read the Contest Conditions and confirm you are in compliance with all restrictions and agree to be bound by the Contest Conditions.
32. This Contest is governed by the laws of the Province of British Columbia and the federal laws of Canada applicable therein, without reference to any choice of law or conflict of law principles. Entrants hereby attorn to the exclusive jurisdiction of the courts of the Province of British Columbia and all courts competent to hear appeals therefrom to settle any dispute or claim that arises out of or in connection with these Contest Conditions or the Contest (including without limitation non-contractual disputes or claims).

Privacy Notice – In British Columbia

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
 - a. to facilitate your registration on and use of this website;
 - b. for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);

Manitoba & Saskatchewan - Ultimate Football Fan Contest Conditions

- c. if you are a Prize Winner, to contact you and to publicize your name, photograph, location and Prize;
 - d. if you consent, to distribute offers and promotional materials to you;
 - e. for research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - f. to customize the content and delivery of our products, services and marketing;
 - g. to make improvements to our products and services; and
 - h. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.

Privacy Notice – In Saskatchewan

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Saskatchewan, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
 - a. to facilitate your registration on and use of this website;
 - b. for administration of the Contest (including verifying your eligibility to enter the Contest and sending the Contest information to you);
 - c. if you are a Prize Winner, to contact you and to publicize your name, photograph, location and Prize;
 - d. if you consent, to distribute offers and promotional materials to you;
 - e. for research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - f. to customize the content and delivery of our products, services and marketing;
 - g. to make improvements to our products and services; and
 - h. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: sigawebsite@siga.sk.ca

Privacy Notice – In Manitoba

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
 - to facilitate your registration on and use of this website;
 - for administration of the Contest (including verifying your eligibility to enter the Contest and sending Contest information to you);
 - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and Prize;
 - if you consent, to distribute offers and promotional materials to you;
 - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
 - to customize the content and delivery of our products, services;
 - to make improvements to our products and services; and
 - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9. Telephone (204) 957-2500 ext. 2552, email: privacy.compliance@mbll.ca



**Manitoba & Saskatchewan -
Ultimate Football Fan Contest Conditions**
